



Cadasta and the SDGs

Frank Pichel and Amy Coughenour, Cadasta

BIOGRAPHICAL NOTES

Amy Coughenour Betancourt, Chief Executive Officer

Amy currently serves as the Chief Executive Officer of Cadasta where she oversees the organization's strategy, human resources, finances, and operations. Prior to Cadasta, Amy worked at the National Cooperative Business Association, CLUSA International (NCBA CLUSA) where she served as the Chief Operating Officer of International Programs. Prior to her work at NCBA CLUSA, Amy worked as the Deputy Executive Director of the Pan American Development Foundation; the Deputy Director of the Americas Program at the Center for Strategic and International Studies; Washington Director of the Center for Occupational Research and Development; and as the Vice President for North America for the International Vocational Education and Training Association (IVETA). She currently serves on the board of Interaction, the premier alliance of International NGOs working in humanitarian assistance and development.

Frank Pichel, Chief Programs Officer

Frank is a land administration specialist and the Chief Programs Officer at Cadasta. Having worked for International Land Systems (ILS), Inc. for a decade, Mr. Pichel has broad experience in the core activities of an organization focused on land administration, including business development, proposal preparation, and the design, configuration, and implementation of land information systems. As a Land Tenure and Property Rights Specialist for USAID, Mr. Pichel assisted in the design, contracting, and management of the USAID land portfolio. While focused on aspects relating to the use of technology to improve tenure security and land governance, he also provided support to US government agencies on land administration issues, including in relation to US global land commitments such as the Voluntary Guidelines on the Responsible Governance of Tenure of Land, Fisheries, and Forests. Mr. Pichel designed and managed what became the Mobile Application to Secure Tenure, MAST, before leaving to help launch the Cadasta Foundation.