

Surveyor: a Profession Facing the Challenges of Society

Etienne Aveline (France)

Key words: Land management; Professional practice

SUMMARY

The world is changing very quickly and today's surveyor is not yesterday's surveyor and will not be tomorrow's surveyor.

We are constantly renewing ourselves in the face of new measurement techniques which are inventive, and also in the face of the future challenges of tomorrow.

Faced with this observation, the Order of Expert Surveyors of France questioned itself during its last congress in 2022 September on "a profession facing the challenges of society", What is the performance of a surveyor-expert company?, commitment to a CSR approach, questioning the social role of the Order of Surveyors and how to attract young people to our profession of surveyor?

Our profession is at the center of environmental issues and land development. The expert surveyor is in the process of redefining its place and its usefulness in a rapidly changing world. It is a time when it is useful to question our values and the meaning we want to give to our profession in order to conquer new frontiers. Borders where performance is not only economic.

This is how the Order of Expert Surveyors wants to develop CSR (Corporate Social Responsibility) in each structure.

CSR means adapting the company to social, environmental and ethical concerns over a long period of time.

This approach gives an overall performance by taking into account the parties concerned and the external

Surveyor: a Profession Facing the Challenges of Society (11865)
Etienne Aveline (France)

FIG Working Week 2023
Protecting Our World, Conquering New Frontiers
Orlando, Florida, USA, 28 May–1 June 2023

parties.

In a society where every young person searches for meaning and purpose in what they do with their lives; this can make young people adhere and make them want to join the profession of surveyor.

This commitment to CSR will create a sustainable trajectory for our business. The search for economic performance, sustainable performance for our environment, ethical performance by being inclusive will create a virtuous circle and give meaning to our profession.

Surveyor: a Profession Facing the Challenges of Society (11865)
Etienne Aveline (France)

FIG Working Week 2023
Protecting Our World, Conquering New Frontiers
Orlando, Florida, USA, 28 May–1 June 2023