# FIGWYorking Week 2016



CMRISTCHURCH, NEW ZEALAND 2.0 May 2016





# **Engaging Commercial RTK Network Services:**Ongoing Experiences from SmartNet Australia

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### SmartNet Aus – Our Services

### SmartNet Aus is a Leica Geosystems and C.R. Kennedy Initiative

Largest provider/facilitator of CORS services in Australia since 2009

### Community approach to establish and grow a CORS network

570+ CORS sites throughout Australia

#### Provide GNSS CORS based services via the Internet

- Real-Time Kinematic GNSS Corrections [cm]
- Differential Code Corrections [dm]
- RINEX downloads for Post-Processing [cm]
- Goals of highest Accuracy, Reliability and Availability







### **Our Services**

### **Networked CORS corrections, not just single bases**

Offering open standard RTCM messages for greatest interoperability

### RTK corrections also supplied in non-proprietary formats

Provide services to any GNSS manufacturer

### **Target various Market Segments**

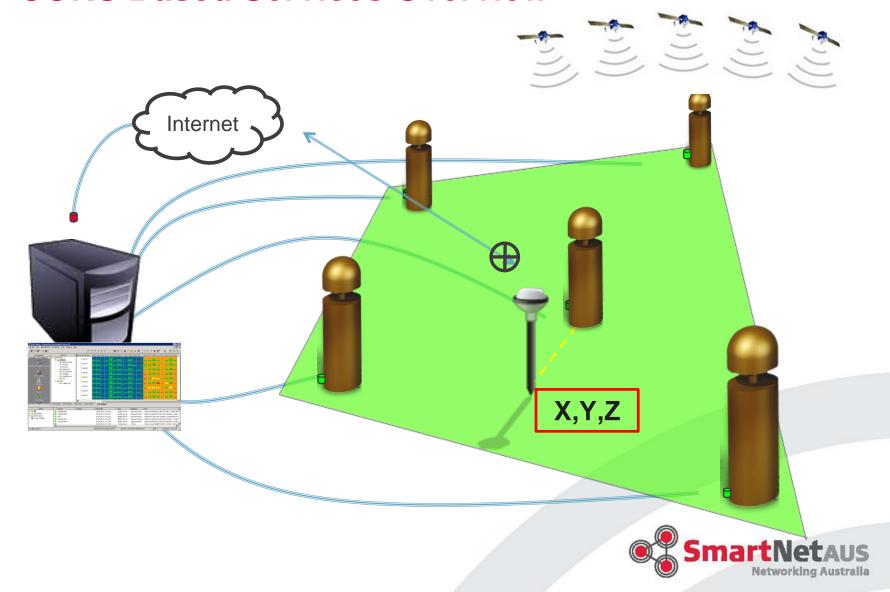
- Survey, Cadastre, Construction & Engineering
- Precision Agriculture, Machine Control & Mining
- GIS, Mapping
- UAV and Intelligent Transportation Systems (ITS)

Anyone needing accurate GNSS positioning and timing





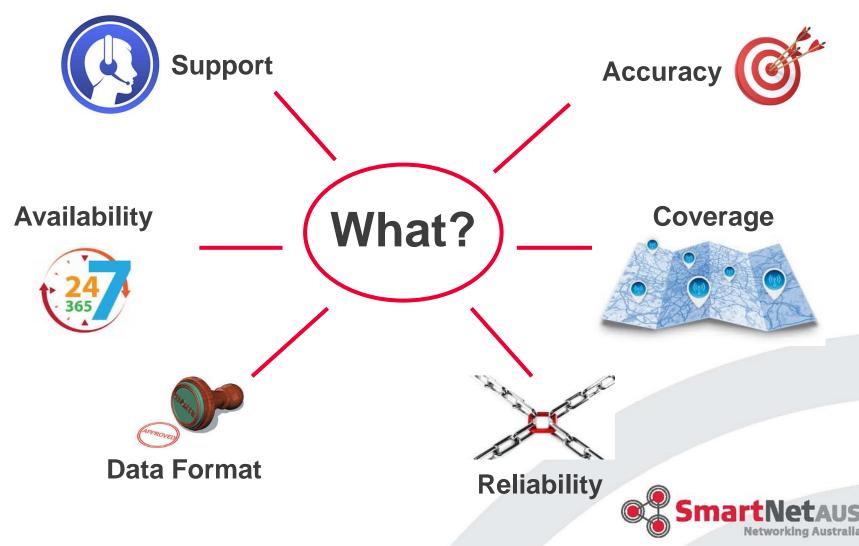
### **CORS Based Services Overview**



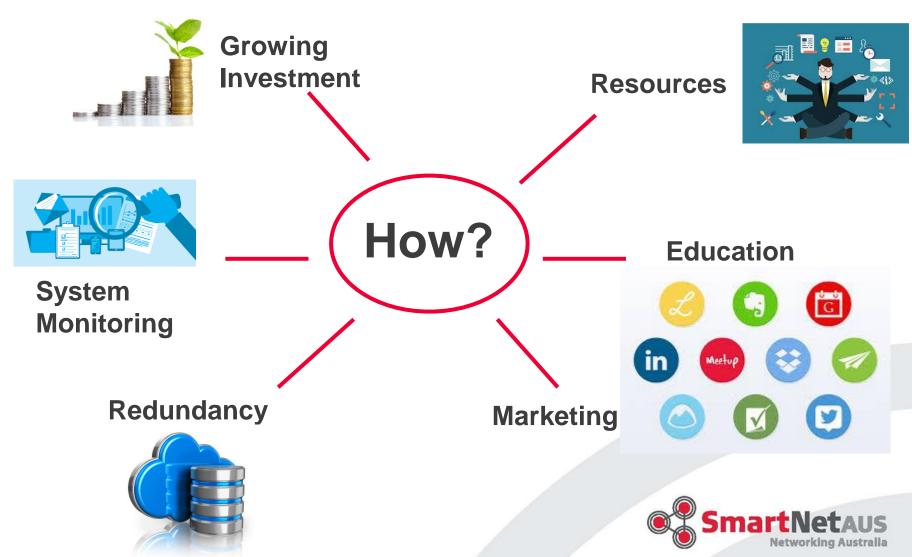
### **Meeting Expectations of CORS Networks**



## **Meeting Expectations of CORS Networks**



# **Meeting Expectations of CORS Networks**



# SmartNets around the World www.smartnet-ww.com



Satellite Positioning Services

Applications Hov

How it works

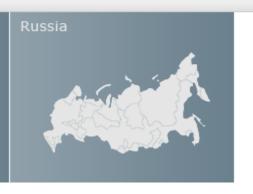
About us

Contact









700+ CORS
across 3 countries
SmartNetNA.com

1650+ CORS
across 13 countries
SmartNet-EU.com

570+ CORS
across Australia
SmartNetAus.com

165+ CORS
across Russia
SmartNet-RU.com

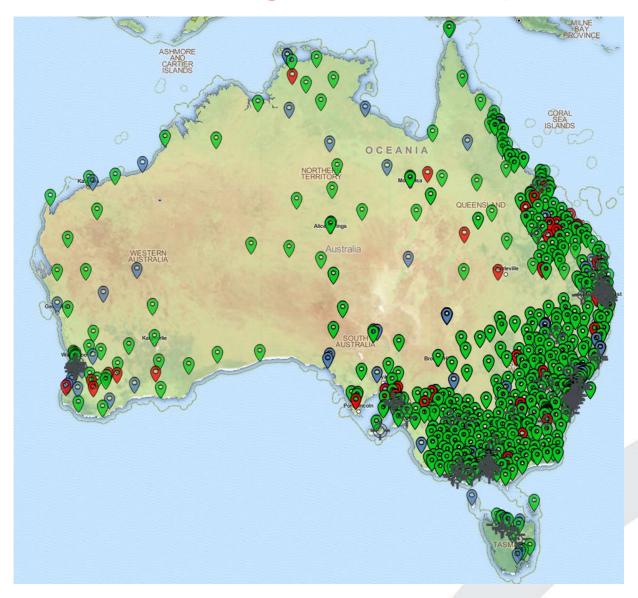




40+ CORS with Multi-GNSS Processing SmartFix.co.nz



# **CORS Coverage – Australia (570+ sites)**



### **Partners**

- Federal Gov't
- State Gov't
- Regional Gov't
- Distributors
- SME
- Education



#### IT Infrastructure

- Own and operate a redundant
   Virtual Server Infrastructure hosted
   in a dedicated Data Centre
- 570+ sites constantly being processed in 45 virtual servers across 5 physical servers
- Continuous growth requires continual investment, as well as redundancy and robustness
- Actions underway to move entire
   Operational & Invoicing System
   across to Cloud-hosted platforms
   for increased redundancy,
   reliability & profitability





### **End User Communications – consider Mobile Phone Coverage**



- Continues to expand
- CORS need cellular coverage for end users
- Opportunity for more CORS expansion



Smartphones have the capability to 'choke' mobile networks







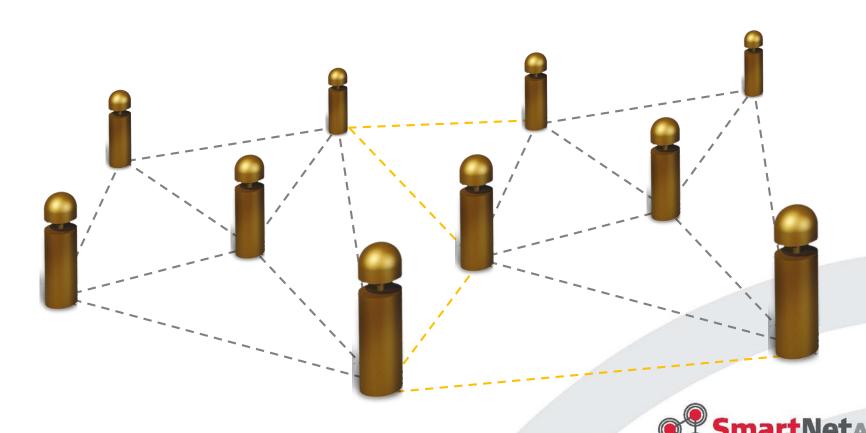








### **Shared Infrastructure – Community Approach**



# **Meeting Expectations with Shared Infrastructure**



**Reduced Risks** 





**Reduced Costs** 



**Simplification** 

Why?



**Increased Coverage** 

### **Availability**

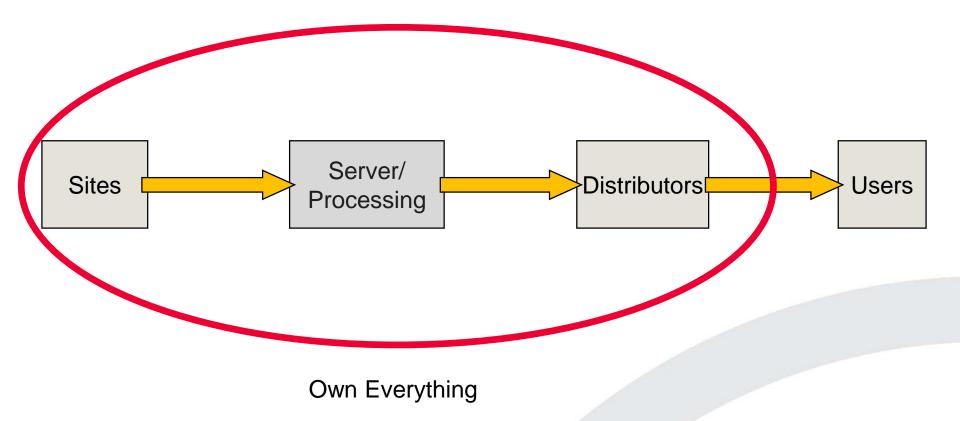


### Redundancy



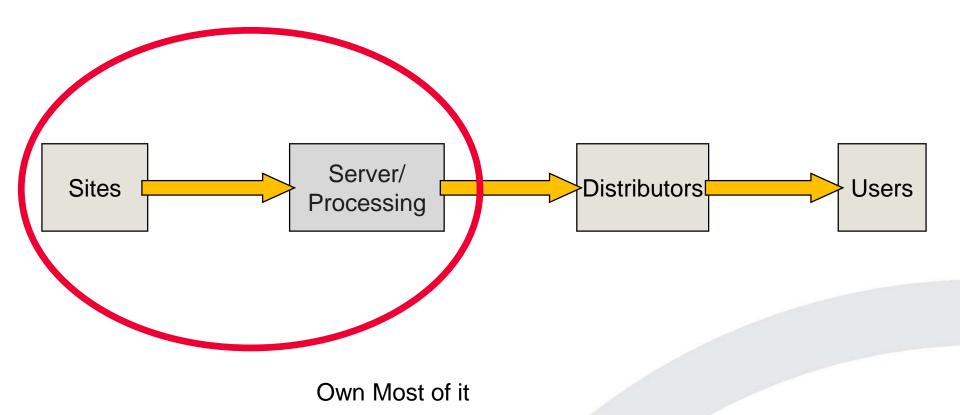


### **Business Models – 1) Own Everything**

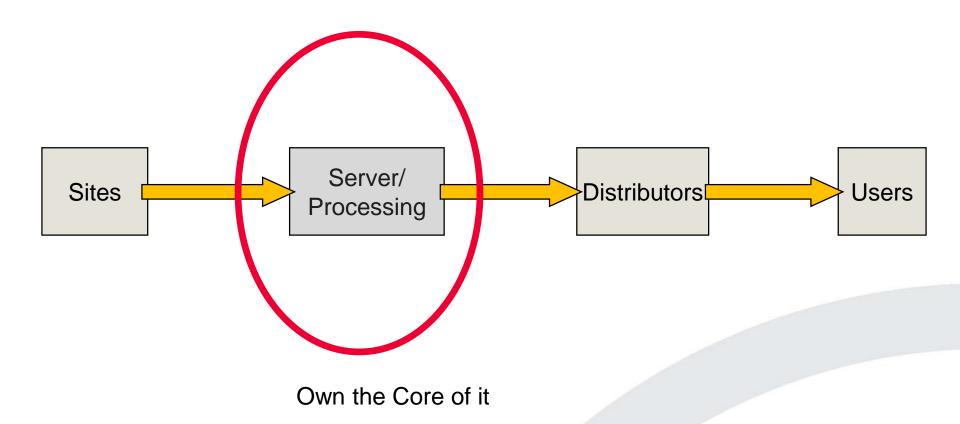




**Business Models – 2) Own Most of it (Upstream)** 

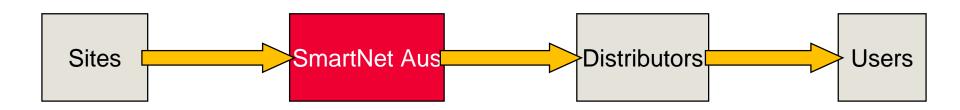


Business Models – 3) Own the Core (the 'Value Add')





**Business Models – 3) Own the Core (SmartNet Aus)** 





### **Concluding Remarks – Commercial RTK Networks**

- Commercial CORS providers are experienced in building Spatial Data Infrastructure (SDI)
  - Competent and capable to advise and manage both the operational and commercial aspects
- Maximising commercial ROI of CORS infrastructure
- Reducing risks for Stakeholders & Governments
- Maintaining Quality of Service (QoS)
  - Accuracy
  - Reliability
  - Availability
- Increasing the adoption of GNSS technology into new markets and applications











# **Thank You!**



www.smartnetaus.com