

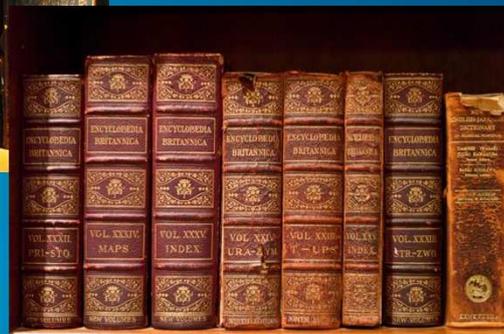
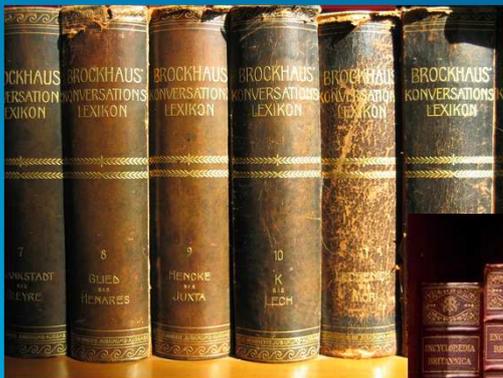


The Changing Value of Professional Associations

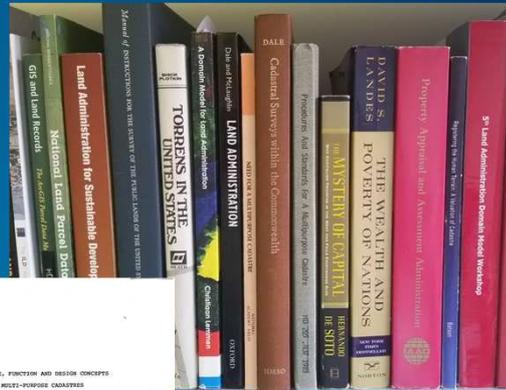
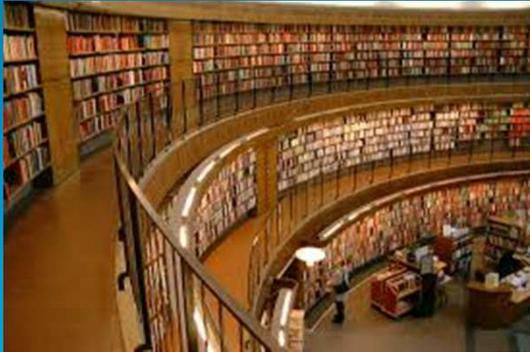
Brent Jones, PE, PLS
bjones@esri.com



How do we get information?



How do we get information?



How do we get information?



How do we get information now?



How do we get information now?



**Technology has had a significant
impact on professional associations.**

.....and will continue to do so.

Challenges

Technology moves fast

Associations do not

Membership needs information

They're getting it somewhere else

They have less time to travel

**Members have rapidly
evolving challenges**

So what does FIG do?

Ensure the Rapid Response to Change

Ensure the Surveyor of Tomorrow

Ensure the Rapid Response to Change

Changes in ideas and approaches

There's more than one answer to these questions.

New approaches required for new membership.....

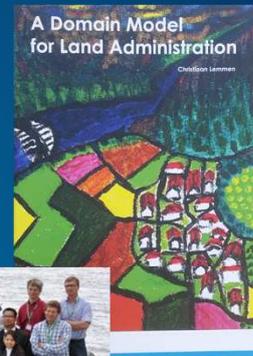


Providing Real Value

Measurable reasons for membership

Setting standards.

Lowering costs.



Giving membership an Return on Investment.

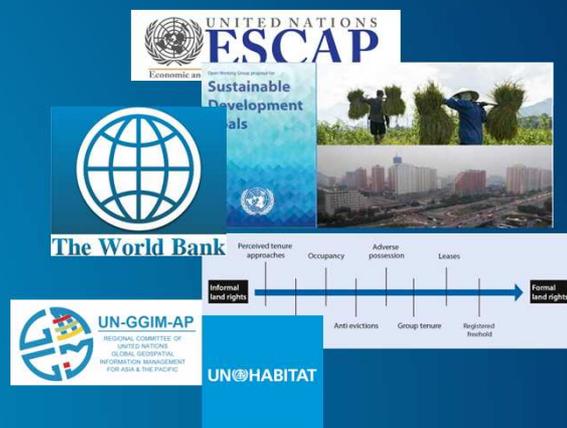
Partnering

Partnering with new organizations.....

Creating new networks.

Extending value.

Solving the big problems together.....



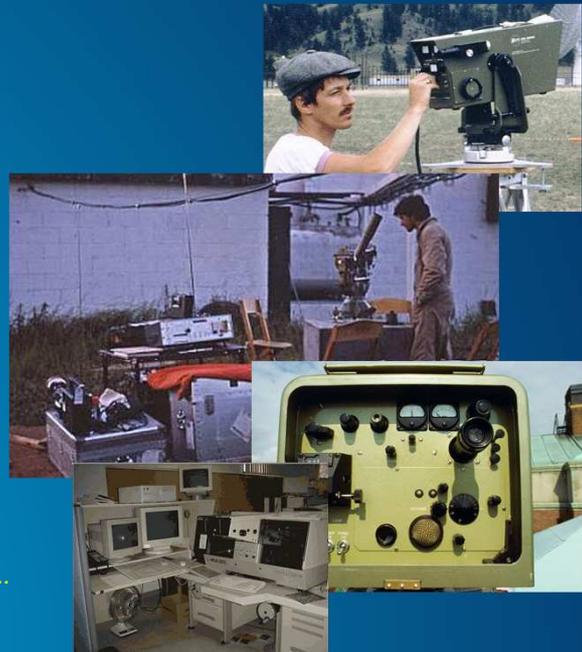
Ensure the Surveyor of Tomorrow

Changes in ideas and approaches

They won't do things
the way we did.

We wouldn't want
them to.

Supporting new approaches with new technology.....



Supporting Open Standards

We can't afford to reinvent the wheel.....

They won't have to
build things the way
we did.

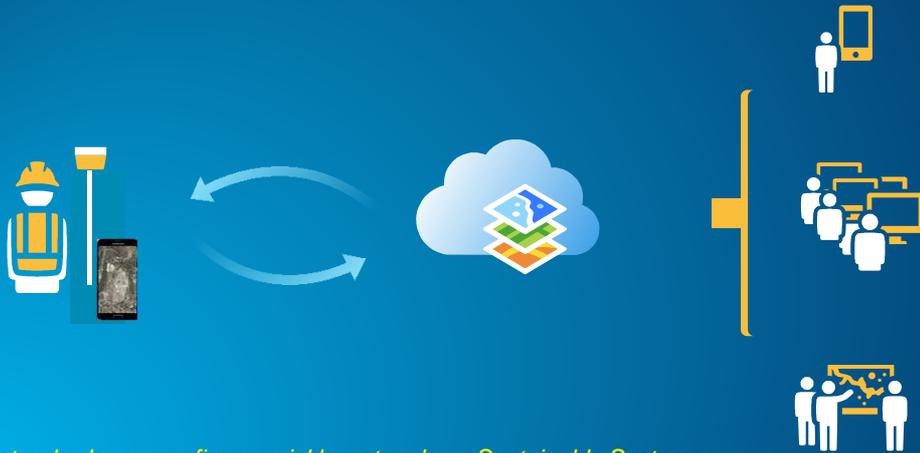
We wouldn't want
them to.

Supporting new solutions.....



Supporting Open Standards - New Solutions

Creating new rapidly deployed solutions.....



With standards, we configure quickly, not code.....Sustainable Systems....

Ensuring the Surveyor of Tomorrow

Extending the network.....

New faces.

New ideas.



Helping us all think differently.....



Ensuring the Surveyor of Tomorrow

Creating Connections.....

Discussing the
big challenges.

Responding
with new solutions.



Today's Value of Professional Associations

Ensure the Rapid Response to Change by.....

Supporting Standards

To respond to new ideas

Enables rapidly deployed, low cost solutions

Supporting Networking

Discuss the big challenges

Meaningful engagements

Delivering new sustainable solutions



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