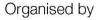


from disaster







Platinum Partners





Diamond Partner



CHRISTCHURCH, NEW ZEALAND 2-6 MAY 2016

Recovery

from disaster

Report FIG Task Force on Corporate Members

Monday, 2 May 2016

John Hohol, Co-Chair













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Focus

to increase in number of FIG Corporate Members while providing better communication with FIG Council and interaction between the wider FIG organization and ultimately member associations











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Aim of Task Force

- Solicit input of current FIG Corporate Members to explore how they can participate more fully in the FIG Community
- Discuss with them what is important in their relationship in FIG
- Explore comprehensive benefit package for FIG Corporate Members
- Increase the number of FIG Corporate Members











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Activities

- Met with 4 FIG Corporate Members at 2015 Intergeo, Stuttgart
- Met with 11 potential members at Intergeo
- Internet survey sent to each FIG Corporate Member soliciting input
- Internet survey sent to potential members
- Recommendations













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Internet Survey of FIG Corporate Members

5 QUESTIONS:

- Which FIG Corporate Member benefits do you use?
- What benefit(s) would you like to have as an FIG Corporate Member?
- What role does/should FIG perform in the global surveying community?
- Do you attend and participate in FIG Working Weeks/Congresses?
- Are you interested in participating in a task force of FIG Corporate Members?











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Internet Survey of Potential Corporate Members

5 QUESTIONS:

- Have you heard of FIG (International Federation of Surveyors)?
- If you heard of FIG do you what it is and what it does?
- Have you been contacted about becoming an FIG Corporate Member?
- Would you like to receive more information about FIG and discuss becoming an FIG partner as an FIG Corporate Member?











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Recommendations

1)

Establish an FIG Corporate Member Advisory Board composed of key executive-level (CEO, President, Vice President) members that will work directly under the auspices of the FIG Council to communicate and provide assistance and input under the direction of the council













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Recommendations

2)

Review Corporate Member benefits













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Recommendations

3)

Encourage corporate members to use the FIG logo on their websites, literature, and advertisements to publicize partnership with FIG while also increasing visibility of FIG











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Recommendations

4)

Encourage corporate members and technical commissions to engage with each other













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Recommendations

5)

Ask corporate members to contact their corporate partners to encourage them to become FIG Corporate Members













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Recommendations

6)

Invite FIG Platinum Corporate Members to attend the FIG Director Generals Forum and Presidents' Meeting











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Recommendations

7)

Solicit support from FIG Member Associations to find and attract potential Corporate Members













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Recommendations

8)

That continued efforts be made to solicit feedback from current FIG Corporate Members- at FIG events (during FIG Corporate Member meetings, individually with Corporate Member representatives and at events (ex: Intergeo) where Corporate Members are present











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Recommendations

9)

Meet and discuss the opportunities and benefits of becoming an FIG Corporate Member with exhibitors at FIG events- Regional Conferences, Working Weeks and Congresses











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Recommendations

10)

Invite other FIG Corporate Members to participate in Task Force













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Task Force Members

- John Hohol, co-Chair
- Bryn Fosburgh, co-Chair (Vice President, Trimble Navigation)
- Kengo Okada (CEO, Ripro Corporation)
- Bhupinder Singh (Senior Vice President, Bentley Software)











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FIG Corporate Member Meeting
Wednesday
4 May
14:00 – 15:30
Silk Room 4
Addington Raceway
Level 2











