

FINAL REPORT











EXECUTION AND COUNTERPARTIES DELIVERY REPORT

FIG Joint Land Administration Conference 2025

Event duration: November 3rd to 5th, 2025

Location: Majestic Hotel, Florianópolis (SC)

Format: Hybrid (in-person + on-line)

















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1. Introduction

The event FIG Joint Land Administration Conference 2025 was held between November 3rd and 5th, 2025, at the Majestic Hotel, in Florianópolis (SC), bringing together specialists, public managers, researchers, representatives of international organizations, companies in the sector and students from 21 countries. In a hybrid format, the conference integrated in-person and online activities, expanding the reach and promoting an inclusive environment for the exchange of experiences and dissemination of knowledge.

Throughout the three days of programming, the event provided a qualified space for debates on Territorial Cadastre, Land Administration, Geotechnologies, Land Governance, LADM/STDM and Digital Transformation applied to the territory. The conference featured technical sessions, oral and poster presentations, thematic tables, networking moments, and integration activities, strengthening cooperation between universities, governments, the private sector, and the technical community.

The first day was marked by the Opening Ceremony, with the presence of authorities and institutional partners, followed by inaugural sessions and presentations that contextualized the main global and regional challenges in territorial management.

The second day was dedicated to scientific sessions, thematic panels and presentations of articles in the three Commissions (Commission 7, Commission 8 and LADM/STDM), in addition to the exhibition of posters, which allowed academic exchanges and technical dialogue between authors and participants.

The third and last days were dedicated to the closing of scientific activities, voting to choose the best articles and posters, dissemination of the event's annals and, finally, the Closing Social Event, promoted by Esri International. This final moment provided integration, networking and joint celebration of the results achieved.

The FIG Joint Land Administration Conference 2025 has established itself as a milestone in the national and international scenario, strengthening partnerships, stimulating new research and bringing together strategic institutions for the development of innovative solutions in Land Administration, Cadastre and Geotechnologies.

This Closing Report of the FIG Joint Land Administration Conference 2025 presents, in an organized and detailed manner, the main actions carried out before and during the event, with emphasis on those that involved direct participation and the counterparts granted to sponsors and institutional supporters.

The document gathers consolidated information on the **deliveries executed**, the **results achieved** and the **brand visibility provided** to each partner, whose contribution was fundamental to the success of the event and to the strengthening of international cooperation around the theme of land management and geotechnologies.

















The report also includes **specific attachments with the counterparts executed for each sponsor** (INCRA, MGI, PMF, CNPQ, Mútua, Esri, Geopixel, Topocart, Mapper & Kassay, Sinduscon and Conexões para Inovar/FEESC), accompanied by **visual and documentary evidence** that proves the application of the brands, institutional mentions, visibility actions, participation in plenary sessions, stands and other activations.

With this report, the Organizing Committee reaffirms its commitment to **transparency**, **accountability and appreciation of the institutional partnerships** that made it possible to hold FIG 2025 in Florianópolis, consolidating Brazil as an international reference in discussions on land registry and land management.

2. Digital Presence and Outreach Strategies

The FIG Joint Land Administration Conference 2025 adopted an integrated strategy of communication and digital presence, structured to ensure broad institutional visibility, efficiency in access to information, support for the scientific process, and continuous interaction with diverse audiences, both in Brazil and abroad. The digital platforms used worked in a complementary way, each with specific purposes and aligned with the hybrid model of the conference. The three digital axes that supported the communication and operationalization of the event are described in detail below.

2.1 Official Website of the Conference in Brazil (UFSC)

The FIG 2025 official website (https://figbrazil.paginas.ufsc.br/), developed and managed by the Federal University of Santa Catarina, constituted the main public communication portal of the event, serving Brazilian and international participants with centralized, updated and organized information. This digital environment brought together all the fundamental elements for public guidance: detailed schedule of the three days of the event, registration instructions (in person and remote), accreditation guidelines, information on accommodation, guidelines for authors, templates and submission rules.

The portal also featured speaker profiles, news about the event, breaking operational announcements, as well as the full list of sponsors, exhibitors and institutional supporters. During the event, the website served as a direct access point to the official hybrid platform, hosting links to multilingual broadcasts (Portuguese, English and Spanish), access to the *closed landing page* for subscribers and availability of digital posters. Its responsive infrastructure allowed access by computers and mobile devices, ensuring that participants could keep track of all information intuitively, quickly, and reliably. Figure 1 shows an image of the FIG Brazil website.















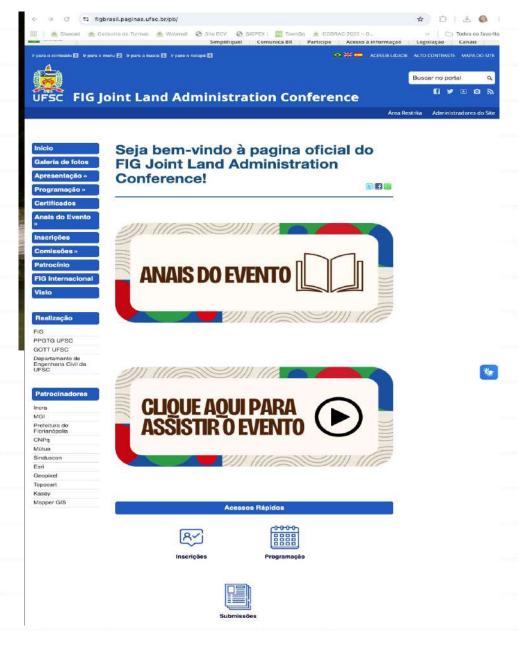


FIGURE 1: FIG Joint Land Administration Conference – Brazil Website

2.2 FIG International Website – Submission and Management of Scientific Articles

The scientific sphere of the congress was entirely structured from the international website of the FIG (https://www.gdmc.nl/3DCadastres/workshop2025/), which acted as an official platform for the submission, evaluation and management of scientific articles. This environment centralized all stages of the technical-scientific production of the event, from the initial receipt of the papers to the final availability of the Annals.















Through this platform, authors from different countries submitted their research to the thematic committees (Commission 7, Commission 8, and LADM/STDM Commission), followed the peer *review process*, received opinions, acceptance letters, and instructions for adapting the revised versions. The platform also acted in the distribution of articles among international reviewers, ensuring an efficient, standardized editorial flow aligned with the quality criteria of the FIG.

In addition, the website organized the definition of the presentation modalities (oral or poster), stored the final files sent by the authors and provided support to the publication process of the official conference proceedings. Its use ensured traceability, academic integrity and international compatibility, being essential for the scientific credibility of the event and for its insertion in the global calendar of the FIG. Figure 2 shows the image of the international website of the FIG.

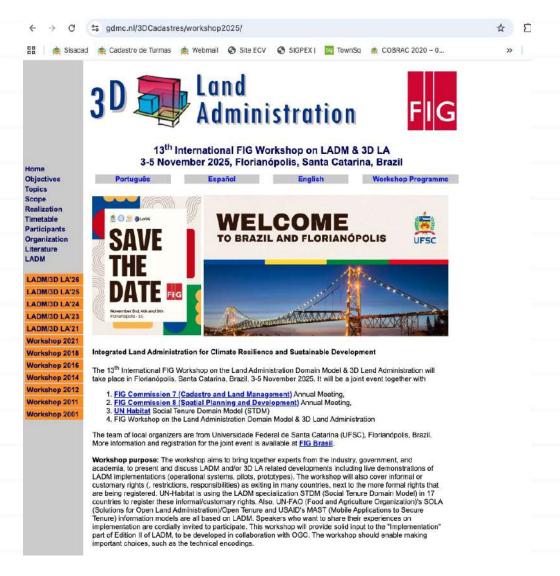


FIGURE 2: FIG Joint Land Administration Conference - International Website

















2.3 Official Conference Instagram

The official Instagram of FIG 2025 (@fig.brazil) played the role of the main channel for dynamic, visual and engaging dissemination, bringing the public closer and reinforcing the institutional identity of the event. The social network was used strategically from the preparatory months until the end of the conference.

In the pre-event period, the profile published announcements of speakers, presentation of thematic committees, institutional videos, disclosure of the event location, notices of important deadlines, calls for submission of papers, registration reminders and behind-the-scenes content of the organization. This constant communication helped to build expectations, strengthen the presence of the FIG brand in Brazil and expand the reach of the event to professional and academic segments that were not in the initial registration base.

During the three days of the conference, Instagram took on an even more relevant role: to provide real-time coverage of the activities. Stories and posts were shared with photographic records of the plenary sessions, technical sessions, oral presentations, posters, main lectures, networking activities and the exhibitors' space. The posts also highlighted sponsors, supporters, and important messages from the organization, keeping the public informed at every turn.

The use of the social network significantly increased the engagement of the event, allowed it to reach external non-registered audiences and reinforced the institutional impact of FIG 2025, contributing to the consolidation of the Brazilian edition as a reference in digital communication among international conferences of the FIG. Figure 3 presents an image of the social networks.

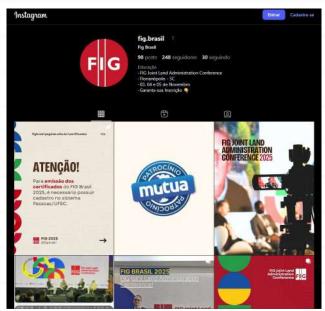


FIGURE 1: Official FIG Brazil Instagram

















3. Event Characterization and Issue Highlights

3.1 Event Identity and Purpose

The FIG Joint Land Administration Conference 2025 was conceived as a space for international convergence for discussion, exchange of experiences and strengthening of collaborative actions in the areas of Land Administration, Land Registry, Geotechnologies, Land Governance and Digital Transformation applied to the territory.

The main purpose of the conference was to promote technical and scientific dialogue between specialists, public managers, research institutions, international organizations and the private sector, aiming to stimulate innovative solutions, systems integration, improvement of public policies and construction of cooperation networks.

With a strong formative and impact role, the event has also consolidated itself as an environment for training, institutional connection and professional development, involving senior researchers, young professionals and undergraduate and graduate students.

3.2 Institutional and Private Supporters

The FIG Joint Land Administration Conference 2025 had the essential support of a wide network of public institutions, professional entities and private companies, whose collaboration was decisive for the success of the event. The conference was built on a collaborative model that integrated different sectors of society, promoting innovation, cooperation and strengthening knowledge networks.

Among the **institutional and private supporters**, the following stand out:

- INCRA National Institute of Colonization and Agrarian Reform, strategic partner and co-financier of technical and scientific cooperation actions linked to the conference;
- MGI Ministry of Management and Innovation in Public Services, for encouraging cadastral modernization and integration of government data;
- PMF Florianópolis City Hall, which offered logistical and institutional support, contributing to the local visibility of the event;
- CNPq National Council for Scientific and Technological Development, for supporting the dissemination of results and the valorization of national scientific research;
- MÚTUA CREA's Assistance Fund for Professionals, financial and institutional partner;
- **ESRI International**, the main sponsor, responsible for financial support for the closing social event and brand activation throughout the conference;

















- GEOPIXEL, TOPOCART, MAPPER & KASSAY, and SINDUSCON/SC, corporate supporters who contributed to the strengthening of the event's structure and to the integration between the productive sector and the academic community;
- "Connections to Innovate" Program, partner in actions to disseminate good practices and technological solutions aimed at the digital transformation of territorial administration.

During the main plenary, the sponsors received institutional prominence through the display of their brands on the event's official screen, reinforcing the partnership and the importance of each institution for the realization of the FIG Joint Land Administration Conference 2025. This moment symbolized the public recognition of the companies and entities that contributed to the feasibility of the congress, consolidating the collaborative spirit that characterized the entire conference. Figure 4 presents the visual record of this moment, which illustrates the projection of the sponsors in the plenary and the relevance of their participation.



FIGURE 2: Moment of recognition of institutional and private supporters in the main FIG 2025 plenary

In addition to external partners, the event had the direct involvement of several sectors of the Federal University of Santa Catarina (UFSC), which played a key role in the organization, technical support and institutional articulation of the conference:

• CTC – Technological Center, responsible for technical and logistical support during all stages of the event;

















- CFH Center for Philosophy and Human Sciences, which contributed to the strengthening of the interdisciplinary approach and dialogue between areas of knowledge;
- PPGTG Graduate Program in Transport Engineering and Territorial Management, promoting unit and responsible for the scientific and institutional coordination of the conference;
- ECV Department of Civil Engineering, which collaborated with the academic and operational structure of the event;
- **GEO Department of Geosciences**, technical and scientific partner, with outstanding performance in discussions on mapping, geotechnologies and integration of spatial data.

During the main plenary, the Organizing Committee held a special moment of gratitude to the various sectors of UFSC that contributed directly to the realization of the event. This honor highlighted the commitment of the academic, administrative and technical teams that worked behind the scenes to ensure the quality and success of the conference. Figure 5 illustrates this moment of public recognition, symbolizing the collaboration between centers, departments, and programs of the university in the construction of the FIG Joint Land Administration Conference 2025



FIGURE 3: Acknowledgment to UFSC supporters

The cooperation between these institutions and sectors reaffirms the collective and multidisciplinary character of FIG 2025, demonstrating the joint commitment to promoting the scientific, technological and institutional advancement of Land Administration and consolidating Brazil's leading role in the international scenario.

3.3 Audience and Representation

The 2025 edition brought together a highly qualified and diverse audience, composed of:

















- Participants from 21 countries
- Representatives of government agencies, universities, research centers, NGOs, the private sector and multilateral organizations
- Internationally renowned experts in the FIG thematic areas
- Professors, professionals, students and institutional leaders from Brazil and abroad

This representativeness reinforced the global character of the event, strengthening the exchange between different realities, contexts and experiences in territory management. Figure 6 illustrates the plenary session of the event.



FIGURE 4: Plenary with the General Public

3.4 Format, Structure, and Schedule

The FIG Joint Land Administration Conference 2025 was held in a hybrid format, combining face-to-face activities at the Majestic Hotel, in Florianópolis (SC), with online transmission to participants from different countries. This strategy expanded the reach of

















the event, allowing international delegations to participate in the debates, thematic sessions and plenary sessions, even remotely.

To ensure an integrated and secure experience, an exclusive landing page (fig.wolve.com.br) was developed, accessible only to participants duly registered and validated in the system. Access was individualized, through login and prior registration, ensuring control,

traceability and protection of the content made available throughout the event.

The digital platform was structured to broadcast the activities in three languages — Portuguese, English and Spanish — through professional simultaneous translation, expanding global participation and ensuring the understanding of all audiences. In addition to live broadcasts, the *landing page* also worked as a navigation environment for:

- Access to digital posters, organized in an interactive way;
- Consultation of the official schedule;
- Links to broadcast rooms and support materials;
- Information necessary to follow the conference, both in person and remotely.

The integration between face-to-face and online ensured dynamism, accessibility and inclusion, consolidating the event as a modern conference, in line with the best international practices of academic and technological management. Figures 7 and 8 illustrate the interface of this platform, which played a key role in the hybrid experience and in the technological support offered to participants during the three days of the conference.



















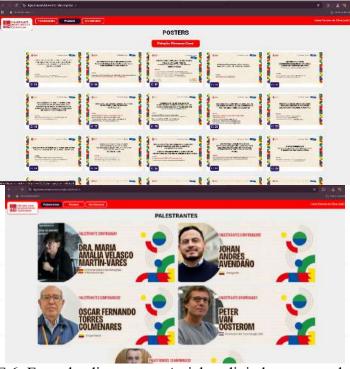


FIGURE 6: Event landing page – Articles, digital posters and speakers

The program was carefully structured to ensure technical depth, plurality of themes and opportunities for dialogue, including:

- Opening Ceremony
- Lectures with experts
- Oral Paper Presentation Sessions and Poster Paper Sessions
- Roundtable with experts
- Moments of networking and integration between delegations
- Exhibitors/sponsors space
- Closing social activity hosted by Esri International

The combination of formal activities, technical debates and moments of relationship contributed to a dynamic and collaborative environment. The complete program of the event is available in ANNEX 1.

3.4.1 – Opening Ceremony

The opening ceremony marked the official start of the FIG Joint Land Administration Conference 2025, bringing together national and international authorities, representatives of partner institutions, researchers, students and sponsors. The moment was conducted with formality and enthusiasm, highlighting the role of the International

















Federation of Geometers (FIG), the Federal University of Santa Catarina (UFSC) and strategic partners in consolidating a global agenda on land registry, land

administration and innovation in geotechnologies.

The ceremony began with the screening of the **opening institutional video**, which symbolized the beginning of three days of intense debates, connections and knowledge sharing among the main actors of land administration on the global stage

The ceremony was organized into thematic axes, which reflected the pillars of the event: Science and University, International Cooperation Axis, Professional Valorization, Governance and Public Management Axis, Academic Axis and University Management. Each axis featured institutional speeches that highlighted the relevance of applied research, the importance of integration between academia and the public sector, and the strengthening of global partnerships for the sustainable development of the territory. Figures 9, 10, 11, 12 and 13 illustrate the participation of the representatives of each axis in the opening ceremony.



FIGURE 7: Science and University Axis – Prof. Everton da Silva, Profa. Liane Ramos, Prof. Carlos Vieira - FIG/UFSC Committee and Prof. Peter Von Osteron - FIG TU-Delf Committee - Remote



















FIGURE 8: International Cooperation Axis – Prof. Rohan Bennett representative of FIG – Commission 7



FIGURE 9: Professional Valorization Axis – Eng. Roberta Mass – Opening ceremony representative for MÚTUA's participation

















FIGURE 10: Governance and Public Management Axis – Rériton Weldert Gomes – Receita Federal do brasil; Tais Furtado Pontes – Ministério das Cidades; Carlos Eduardo Portella Sturm – Ministério da Gestão e da Inovação em Serviços Públicos and João Pedro Gonçalves da Costa - INCRA



FIGURE 11: Academic and University Management Axis – Prof. Rogério Cid Bastos representing the Dean of Graduate Studies and PPGTG/UFSC

















During the presentations, the authorities emphasized the challenges and advances in the area in Brazil and in the world, highlighting the participation of representatives from more than 17 countries. The closing ceremony was attended by the Florianópolis Secretary of Planning, representing the Municipal Mayor, and the Rector of the Federal University of Santa Catarina (UFSC), who welcomed the event, reinforced the institutional commitment to innovation, territorial management and the strengthening of international cooperation networks (Figure 14).



FIGURE 12: Closing of the opening ceremony - Dean of the Federal University of Santa Catarina (UFSC), Prof. Irineu Manoel de Souza and the Florianópolis Secretary of Planning, Ivana Carla Tomasi

3.4.2 – Lectures with experts

The lectures with experts were one of the highlights of the FIG Joint Land Administration Conference 2025, bringing together prominent names from Brazil and abroad to address strategic issues of land administration, land registry and geotechnologies. During the first two days of the conference, five national and international lectures were held, with representatives of universities, multilateral organizations, government agencies and leading companies in the sector.

The debates addressed topics such as technological innovation applied to the multipurpose cadastre, implementation of the LADM and STDM models, challenges of land regularization, integration of geospatial information systems and global trends in territorial governance. Each lecture was followed by moments of questions and interaction with the audience, creating an environment of learning and collaboration that connected different realities and experiences. Figures 15 to 19 illustrate different moments of the lectures held throughout the event, highlighting the presence of the guests,















the dynamics of the presentations and the atmosphere of the plenary sessions that hosted the debates.



FIGURE 13: Lecture 1 – Peter Van Oosterom



















FIGURE 14: Lecture 2.1 – Johan Andrés Avendaño - Colombia



FIGURE 15: Lecture 2.2 – Oscar Fernandes Torres – Colombia















FIGURE 16: Lecture 3 – Thiago B. Marra and Kilder J. Barbosa



FIGURE 17: Lecture 4 – Dr. Maria A. V. Martín-Varés

















3.4.3 – Oral paper presentation sessions and poster paper sessions

The presentations of oral paper presentations and poster sessions made it possible to share recent research and innovative projects conducted by professionals, faculty and students.

3.4.3.1 – Oral paper presentation sessions

The **oral sessions** were one of the central axes of the scientific program of the FIG Joint Land Administration Conference 2025, bringing together authors and experts from different institutions for presentation and debate of academic and technical papers. In total, **36 papers were selected** for oral presentation, representing relevant research on land registry, LADM/STDM modeling, land policies, applied geotechnologies, and land governance.

Organized in thematic blocks, the oral sessions took place in Commissions 7, 8 and LADM/STDM, with the presence of the ceremonialist responsible for conducting the dialogue between authors and the public. Each work was presented objectively, followed by qualified discussions, which allowed for technical deepening and the exchange of experiences among the participants.

The hybrid format made it possible for face-to-face and remote speakers to participate, expanding the reach and diversity of perspectives. The high level of the presentations and the engagement of the audience reaffirmed the importance of the conference as a space

for scientific construction and international cooperation.

Figures 20, 21 and 22 record different moments of these oral presentations, illustrating the participation of the authors, the interaction with the public and the technical dynamics that marked the scientific sessions of the conference.



















FIGURE 18: Article section – Prof. Rohan Bennett and Prof. Everton da Silva



FIGURE 19: Commission 7 Papers Section – Josip Križanović, Suzana Daniela Rocha Santos e Silva, Adolfo Lino de Araújo and Juyara Bezerra Araujo



FIGURE 20: STDM/LADM article section – Ednez Tavarez, Diogo de Freitas Inojosa and Maria Luisa Tarozzo Kawasaki















3.4.3.2 – Poster paper presentation sessions

The poster sessions of the FIG Joint Land Administration Conference 2025 stood out as a dynamic space for direct dialogue between authors and participants. Located in a circulation area, with an interactive setting and digital access to the works, the exhibitions enabled informal and productive exchanges, stimulating scientific networking and recognition of young researchers. The format favored the approximation between authors, evaluators and the public, allowing the presentation of research from different countries and institutions.

In all, 40 posters were selected for exhibition, representing a broad sample of technical and scientific production in the areas of territorial cadastre, geotechnologies and land administration. Of these, 34 works participated in the "Poster Pitch", a quick presentation dynamic, in which each author had 1 minute to present their study to the public. Figures 23 and 24 record different moments of the Poster Pitch, evidencing the engagement of the presenters, the diversity of the themes and the scientific vitality that marked this activity.



FIGURE 21: Poster Session

















FIGURE 22: Pit Poster Session – Woman's access to land in rural area in Uruguay by Daniela Cuentas Luján

After the pitch, participants were invited to visit the interactive poster space, where they could dialogue with the authors, exchange experiences and deepen discussions on the topics presented. Figure 25 illustrates the interactive poster space.



FIGURE 23: Interactive poster space

The activity combined innovation, synthesis and engagement, reinforcing the collaborative and formative character of the conference, and valuing the active participation of students and researchers at different stages of training.

















3.4.4 – Round Table with experts

The closing roundtable was the culmination of the FIG 2025 scientific program, bringing together experts from FIG Commissions 7, 8 and LADM/STDM, along with researchers and managers from partner institutions. The panel focused on the integration between science, technology and public policies to strengthen land governance and the modernization of land registries.

With academic moderation and broad participation of the in-person and remote audience, the debate promoted a synthesis of the main discussions of the event. The importance of interoperability between systems, the formation of local capacities, and the construction of regulatory frameworks that favor sustainable territorial management were highlighted. The closing of the table reinforced the collaborative and international spirit that marked the entire conference.



FIGURE 24: Round Table – Moderator: Dr. Claudia Lindner; Debaters: Dr. Rohan Bennett, Dr. Kwabena, Prof. Peter van Oosterom (Remote), Dr. Simon Hull, and Dr. Jacob Arie Zevenbergen

3.4.5 – Moments of networking and integration between delegations

Throughout the entire conference, breaks, *coffee breaks* and informal activities were carefully planned to promote the meeting between the different audiences. These moments of coexistence favored dialogue between researchers, public managers, company representatives and students, strengthening ties and opening up possibilities for cooperation.

















The welcoming and integrative climate was one of the differentials of FIG 2025. The space of the Majestic Hotel, combined with the receptivity of the organizing team and the engagement of the participants, contributed to transforming these meetings into real opportunities for partnerships, exchanges of ideas and new networks of scientific and institutional collaboration.

Figures 27, 28 and 29 record these moments of interaction, illustrating the collaborative and welcoming atmosphere that marked the FIG Joint Land Administration Conference 2025 and contributed to expanding the impact of the discussions held throughout the event.





FIGURE 25: Event Coffee Break





















FIGURE 26: Networking moments

















FIGURE 27: Networking during the event

3.4.6 Exhibitor/Sponsor Space

The **Exhibitor's Space** was one of the great highlights of the FIG Joint Land Administration Conference 2025, bringing together public institutions, private companies and professional entities in an environment focused on **technological innovation**, **institutional integration and dissemination of solutions applied to land management**. Installed in the main foyer of the Majestic Hotel, the space functioned as a **technological showcase**, favoring dialogue between researchers, public managers and representatives of the productive sector.

During the three days of the conference, the space was attended by important partners and















institutional supporters: **Mútua, Esri, Geopixel, Topocart, Mapper & Kassay.** Each exhibitor presented their initiatives, products and projects in **face-to-face and interactive demonstrations**, providing informative materials and successful cases aimed at cadastral modernization, interoperability of systems and integrated territorial management.

The space became a permanent meeting point throughout the event, receiving intense visitation and stimulating new partnerships and opportunities for cooperation. His presence reinforced the dynamic and collaborative character of FIG 2025, consolidating the **Exhibitor's Space** as one of the most significant and interactive experiences of the program.

Figures 30, 31, 32, 33 and 34 illustrate this vibrant environment of technical exchange, practical demonstrations and networking, highlighting the relevance of the presence of exhibitors and the positive impact of their participation for the strengthening of the innovation ecosystem represented at the conference.

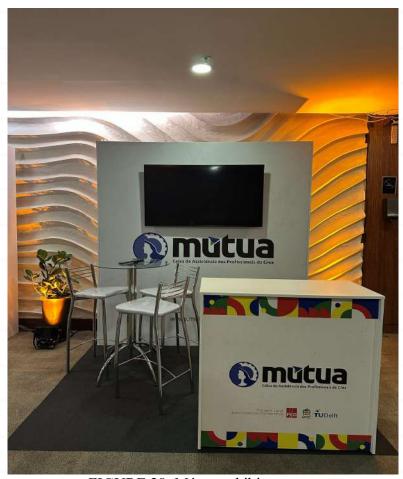


FIGURE 28: Mútua exhibitor space



















FIGURE 29: Esri exhibitor space



FIGURE 30: Geopixel exhibitor space















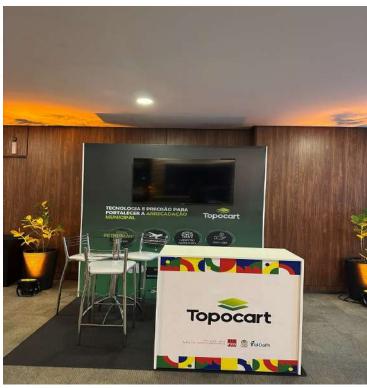


FIGURE 31: Topocart exhibitor space



FIGURE 32: Mapper & Kassay exhibitor space

















In addition to the exhibition at the booths, all the institutions and companies supporting the event (MGI, INCRA, Mútua, Esri, Geopixel, Topocart, Mapper & Kassay, BNDES and the Federal Revenue of Brazil – RFB) had 10 minutes of prominence in the main plenary, with technical presentations on their solutions, projects and contributions to the geotechnologies and territorial registry sector. This format increased the visibility of exhibitors, directly connecting their initiatives to the conference's qualified audience and reinforcing the event's commitment to integration between academia, government and the private sector.

Figures 35 to 44 record these moments, evidencing the institutional visibility granted to exhibitors and the importance of this session to promote innovation, expand partnerships, and strengthen integration between academia, government, and the productive sector



FIGURE 33: Call-up for the exhibitor/sponsor hightlight session with the supporting companies and institution's logos



















FIGURE 34: Highlight session Ministério da Gestão e da Inovação em Serviços Públicos - MGI

















FIGURE 35: INCRA highlight session



FIGURE 36: RFB highlight session

















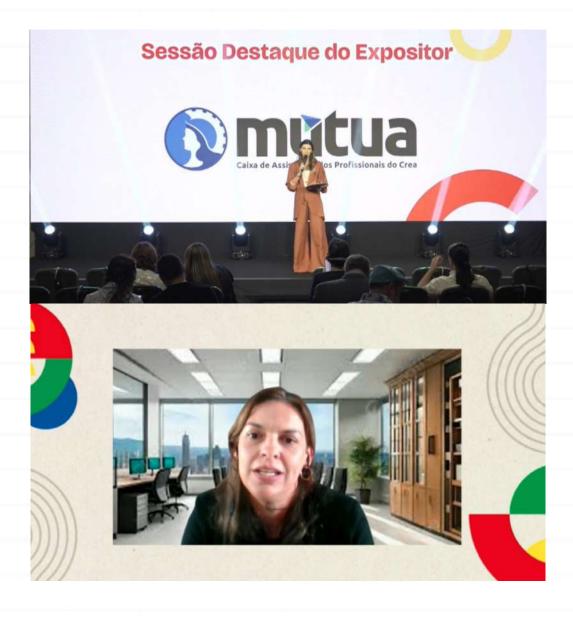
















FIGURE 37: Mutual Highlight Session and Institutional Video after lunch break



FIGURE 38: BNDES highlight session





















FIGURE 39: Esri highlight session

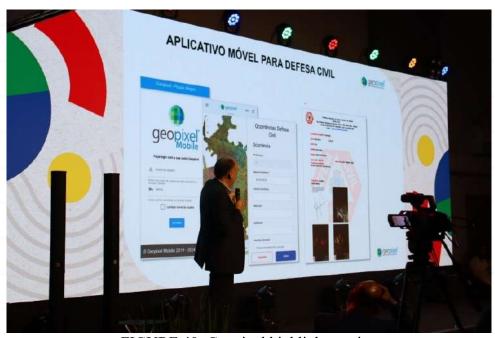


FIGURE 40: Geopixel highlight session















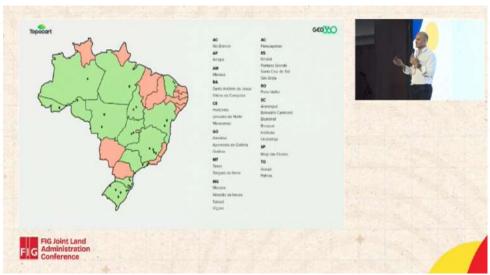


FIGURE 41: Topocart highlight session



FIGURE 42: Mapper & Kassay highlight session

3.4.7 Closing Ceremony

The Closing Ceremony marked the final moment of the FIG Joint Land Administration Conference 2025, crowning three days of intense debates, presentations and international cooperation. Held in the main auditorium of the Majestic Hotel, the ceremony was attended by the Rector of the Federal University of Santa Catarina (UFSC), representatives of the FIG, national and international authorities, speakers and participants.

















During the closing, thanks were expressed to the teams involved in the organization and to the partner institutions that made the event possible. The Rector highlighted UFSC's role as a promoter of academic and scientific initiatives with a global reach, reinforcing the university's commitment to innovation and sustainable territorial management.

The ceremony also featured a special moment of **institutional tributes**: the **Agustín Codazzi Geographic Institute (IGAC),** from Colombia, presented a tribute to the Organizing Committee in recognition of the excellence in the realization of the event and its contribution to Latin American integration in the field of Land Administration (Figure 45)

Then, the **Organizing Committee** paid tribute **to Professor Rohan Bennett**, from Swinburne University of Technology and representative of FIG, for his support, partnership and continuous dedication to the consolidation of the technical and scientific dialogue between FIG and the Brazilian academic community. The final speeches highlighted the relevance of the conference and the legacy of cooperation it leaves for future editions (Figure 46)



FIGURE 43: IGAC's tribute to the National Organizing Committee















FIGURE 44: Tribute to Prof. Rohan Bennett, representative of FIG

3.4.8 Awarding of the best articles

The **Best Articles Award** closed the scientific program of FIG 2025 with the recognition of the works that stood out the most for their technical quality, originality and contribution to the advancement of Land Administration and Geotechnologies.

The selection was carried out through voting open to the participating public, via QR Code displayed in plenary, with four distinct categories: Best Article by Committee (7, 8 and LADM/STDM) and Best Poster. The result was announced during the closing ceremony, with the delivery of certificates and trophies to the winning authors.

Award-winning articles:

- Best Article Commission 7 (Land Registry and Management)
 "68 An analysis of the impacts of the six declarations of the 2014 CADASTRE on the development of the Brazilian cadastral system"
 Authors: Suzana Daniela Rocha Santos e Silva
- 2. **Best Paper Commission 8 (Spatial Planning and Regional Development)**"115 Data Integration as in an Innovation Strategy in Public Management:

















Challenges and Advances in the Context of TED INCRA/UFPR"

Authors: Silvana Camboim

3. Best Paper – LADM/STDM Commission (Data Modeling and Interoperability)

"61 – Integrated Surveying of the Igreja da Penha in Rio de Janeiro: Planimetric and Altimetric Documentation for Heritage and Cadastral Purposes"

Authors: Heloísa Macieira dos Santos de Oliveira Coelho

4. Best Poster – General Category

"62 - Applying LADM for Brazilian Rural Cadastre – a prototype and partial results"

Authors: Thiago Marra

The awards ceremony was conducted by the conference coordinators, with special thanks to the participants for their voting and engagement. The moment celebrated scientific recognition and symbolized the end of the conference's technical activities. Figures 47, 48, 49 and 50 illustrate these moments.



FIGURE 45: Award for best Poster – Thiago Marra

















FIGURE 46: Award for the best oral Commission 8 article – Suzana Silva representing Silvana Camboim



FIGURE 47: Award for best LADM/STDM article – Heloísa M. S. O. Coelho

















FIGURE 48: Award for best commission 7 article - Suzana Daniela Rocha Santos e Silva

3.4.9 Closing social activity promoted by Esri International

Officially closing the FIG Joint Land Administration Conference 2025, the Closing Social Activity, promoted by Esri International, brought together participants, guests, and organizers in an atmosphere of fraternization and celebration. Held at Senhorita Bar, at 7 pm on November 5, the meeting provided a light and relaxed moment after the days of intense scientific programming.

The event was attended by authorities, representatives of partner companies and institutions, as well as national and international participants. The space was specially set up with Esri's visual identity, reinforcing the partnership and integration between the private sector and the academic community.

The get-together featured live music, moments of interaction and thanks from the Organizing Committee. The atmosphere was one of collective celebration and gratitude for the success of the conference, consolidating Esri International's Social Activity as one of the most memorable moments of FIG 2025.

















FIGURE 49: Space where the event celebration was held



FIGURE 50: Celebration at the ESRI International Social Event

















3.5 Highlights of the 2025 Edition

Key highlights of this edition include:

Broad international presence, reinforcing Brazil's relevance in the global scenario of Land Stewardship

Strengthening academic and institutional cooperation between countries, universities, and multilateral organizations

Publication of the Annals with all the articles presented

Award of the best articles by vote of the participants

Integration between academia, government, and the private sector —with emphasis on Esri's engagement

Closing Social Event sponsored by Esri International, providing qualified networking among leaders

Active participation of students, promoting practical training and protagonism in the organization

4. Indicators and Results

This chapter presents the main quantitative and qualitative indicators associated with the FIG Joint Land Administration Conference 2025, considering reach, engagement, hybrid format, international presence, audience engagement, and results of actions supported by Esri.

The numbers listed here may be updated based on the streaming platform's final report, inperson accreditation, social media metrics, and participation records. The results observed on the different fronts of the conference are detailed below.

4.1 General Event Attendance

FIG 2025 reached an expressive and diverse audience, bringing together participants from Brazil and abroad, in face-to-face and online formats.

The event registered 265 participants, distributed between the face-to-face and remote modalities, demonstrating strong adherence to the hybrid model adopted. Of the total, 179 participants were physically present at the Hotel Majestic in Florianópolis, representing 68% of the general public. Another 86 participants (32%) followed the

















event remotely, through the multilingual digital platform specially developed for this edition.

Diversity and international representativeness also stood out: in all, delegations from 21 countries were present, covering Latin America, Europe, Africa, Asia and Oceania. This data reaffirms the global character of the FIG and the potential for dialogue built between different institutional contexts and models of land administration.

In addition, the event had the direct participation of **63 institutions**, including universities, government agencies, professional entities, technology companies and international organizations, demonstrating the plurality and relevance of the institutions involved in the technical and scientific debate.

Figure 53 visually shows this dynamic, reinforcing the predominance of face-to-face participation, while validating the importance of online transmission as a complementary tool for access, inclusion and global reach.

| Indicador | Resultado |
|----------------------------|-----------|
| Total de Participantes | 265 |
| Participantes Presenciais | 179 |
| Participantes Remoto | 86 |
| Países Representados | 21 |
| Instituições Participantes | 63 |

TABLE 1: Number of participants per modality

| Modalidade de Participação | Numero de Participantes | % |
|----------------------------|-------------------------|-----|
| Remoto | 86 | 32 |
| Presencial | 179 | 68 |
| Total | 265 | 100 |

















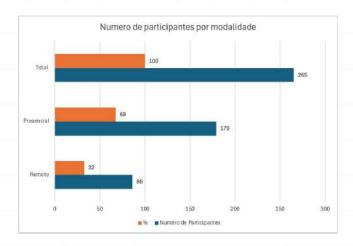


FIGURE 51: Event participation per modality

The international diversity of the audience becomes even more evident when we analyze the table of countries represented and the figure with the geographical distribution of the participants on the world map, inserted below. These materials clearly illustrate the global scope of the FIG Joint Land Administration Conference 2025, highlighting the significant presence of countries in Latin America, Europe, Africa and Oceania. The cartographic representation shows not only the territorial breadth achieved by the conference, but also the growing interest of different regions in the theme of land administration and in the initiatives conducted by FIG and UFSC. This international dispersion reinforces the strategic character of the 2025 edition and the consolidation of Brazil as a point of dialogue and convergence for global debates on territorial governance.

TABLE 2: Number of participants by country













| ID | Paises | Qta Participantes |
|----|-----------------------|-------------------|
| 1 | Argentina | 4 |
| 2 | Austrália | 1 |
| 3 | Brasil | 208 |
| 4 | Canadá | 2 |
| 5 | Colombia | 11 |
| 6 | Costa Rica | 2 |
| 7 | Espanha | 4 |
| 8 | Filandia | 1 |
| 9 | Grácia | 1 |
| 10 | India | 1 |
| 11 | Malasia | 1 |
| 12 | Paises Baixos (Holand | 7 |
| 13 | Nigéria | 5 |
| 14 | Noruega | 1 |
| | Perú | 4 |
| 16 | Portugal | 2 |
| 17 | Africa do Sul | 1 |
| 18 | Trinidade e Tobago | 1 |
| | Turkia | 1 |
| 20 | Uruguai | 3 |
| | Estados Unidos | 4 |
| | Total | 265 |



FIGURE 52: Geographical distribution of countries represented in the event

The institutional breadth of the event can also be seen in the table of participating institutions and in the graph that presents the number of participants per institution, presented below. These data show the strong presence of universities, government agencies, professional entities, technology companies and organizations

















that make up the ecosystem of land stewardship. The institutional diversity demonstrates not only the scientific reach of FIG 2025, but also the event's ability to bring together different actors involved in the formulation of public policies, knowledge production and technological development.

The graphical analysis reinforces the balance between Brazilian and foreign institutions, consolidating the conference as an environment of multisectoral cooperation and technical exchange of high relevance.

TABLE 3: Number of participants per institution

| Intituições | Nº Instituições | Nº Participantes | % |
|--------------------------------------|-----------------|------------------|-----|
| Instituições de ensino Nacional | 10 | 81 | 31 |
| Instituições de ensino Internacional | 11 | 15 | 6 |
| Instituições Municipais | 6 | 35 | 13 |
| Instituições Publicas Nacionais | 13 | 65 | 25 |
| Instituições Publicas Internacionais | 14 | 32 | 12 |
| Instituições Privadas | 9 | 37 | 14 |
| Total | 63 | 265 | 100 |

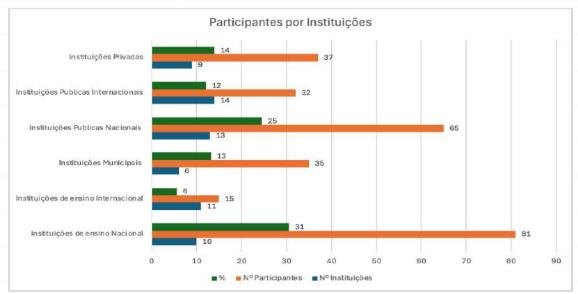


FIGURE 53: Distribution of Participants by institution















4.2 Engagement in Event Activities

4.2.1 Presentation of Oral Papers

The event presented a significant volume of technical-scientific engagement in the oral sessions. In all, **36 articles** were selected for presentation in Commissions 7, 8 and LADM/STDM, with authors from various Brazilian and international institutions. The sessions were marked by qualified debates, in-depth exchanges and relevant contributions to the evolution of land management methodologies and practices. The expressive participation of the public — in person and remotely — demonstrates the growing interest in this field of study and the efficiency of the format adopted by the conference.

TABLE 2: Number of oral presentations by modality

| Apresentações Orais | | |
|---------------------|--------------------|-----|
| Modalidade | N° Apresntações | % |
| Presencial | 28 | 78 |
| Remoto | 8 | 22 |
| Total | 36 | 100 |

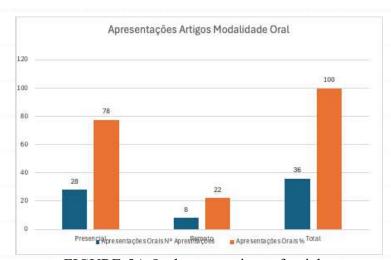


FIGURE 54: Oral presentations of articles













4.2.2 Poster Paper Presentation

In the poster modality, **40 works were exhibited**, representing a wide variety of themes. Among them, **34 participated in the Poster Pitch**, a dynamic that provided quick and objective presentations, followed by direct interaction with the public in the exhibition space. This engagement reinforces the formative role of FIG as a space to encourage research and the active participation of students and young researchers

TABLE 3: Number of Poster Sessions

| Sessão de Pôsteres | | |
|--------------------|--------------------|-----|
| Modalidade | N° Apresntações | % |
| Presencial | 34 | 85 |
| Remoto | 6 | 15 |
| Total | 40 | 100 |

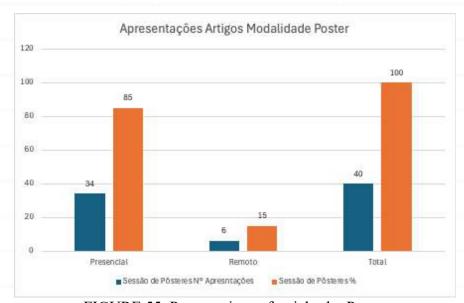


FIGURE 55: Presentations of articles by Poster

4.3 Esri Activation Specific Engagement

The Esri-sponsored activation—the Closing Social Event —represented one of the most expressive moments of the program. The meeting, held at Miss Bar, was attended by 146 participants, including 18 authorities, totaling 55% of the entire public registered for the event.

















This attendance rate demonstrates the high level of adherence to the activity, as well as the strategic value of the action as a moment of integration, institutional relationship and strengthening of cooperation networks between academia, government and the productive sector.

The associated images record the relaxed and collaborative atmosphere of the social event, reinforcing the importance of Esri as a central partner of this edition.

| Indicador | Resultado |
|--|-----------|
| Participantes presentes no Evento Social | 146 |
| Autoridades presentes | 18 |
| % do público total presente | 55 |

4.4 Summary of Results Achieved

The consolidated data allow us to affirm that the FIG Joint Land Administration Conference 2025 was highly successful in its scientific, institutional, and organizational objectives. Among the main results observed, the following stand out:

| | Expressive international participation, with representatives from 21 countries |
|------|---|
| and | 63 institutions; |
| | High-quality scientific engagement, with 76 articles submitted, 36 presented |
| oral | ly and 40 posters; |
| | Well-distributed hybrid participation, ensuring accessibility and global reach; |
| | Productive networking environment, with strong interaction during plenary |
| sess | sions, panels, poster pitches and social event; |
| | Full compliance with the counterparts intended for sponsors, with special |
| emp | phasis on Esri, whose activation achieved wide visibility and engagement; |
| | Consolidation of the Brazilian edition as a reference for future FIG |
| con | ferences , both for the technical level and for the organization, innovation and |
| inst | itutional involvement. |
| | |

The indicators demonstrate not only the immediate impact of the event, but also its legacy for strengthening institutional relations, expanding collaboration networks and expanding technical-scientific discussions on land management on a global scale.















5. Final Considerations

The holding of the FIG Joint Land Administration Conference 2025, in Florianópolis, represented a milestone for the national and international community dedicated to land administration, land registry and geotechnologies. During three days of intense programming, the event brought together researchers, public managers, professionals from the productive sector, students and representatives from 21 countries, consolidating Brazil as a protagonist in global discussions on innovation and territorial governance.

Throughout the conference, the combination of scientific sessions, round tables, technical activities, networking moments, and the space dedicated to exhibitors demonstrated the power of integration between academia, government, and the private sector to build strategic and sustainable solutions. The hybrid model adopted expanded access to knowledge, allowing face-to-face and remote participants to share experiences and contribute to the international debate.

The organization of this edition was only possible thanks to the joint work of professors, students, administrative sectors and technical teams of **UFSC**, who played a fundamental role in all stages of the process. We recognize, with deep appreciation, the commitment of the centers and departments involved, whose collective effort ensured the excellence and credibility of the event.

We also thank the sponsors, institutional supporters and exhibitors, who trusted the proposal and contributed decisively to the realization of this conference. Their partnerships strengthened infrastructure, enriched programming, and expanded the impact of discussions, reaffirming the value of interinstitutional cooperation.

We close this report with the conviction that FIG 2025 left a significant legacy: strengthened connections, new research paths, rapprochement between institutions, and the renewed commitment to advance in the construction of more integrated, modern, and inclusive cadastral systems. May the discussions, experiences and partnerships established here continue to drive the development of the sector and inspire future editions of the FIG and other collaborative initiatives.

The FIG Joint Land Administration Conference 2025 was more than an event, it was a meeting of purposes, a celebration of knowledge and an important step towards a more efficient, transparent and common good-oriented territorial management.















ATTACHMENTS















ATTACHMENT 1 - Event Schedule









PROGRAMAÇÃO



| 8h00 - 8h30 | Credenciamento ———————————————————————————————————— | 8 |
|---------------|---|----------|
| 8h30 - 9h30 | Solenidade de Abertura | 8 |
| 9h30 - 10h10 | Parada Estratégica FIG • Café, Instituições & Novidades —— | 8 |
| 10h10 - 11h10 | Palestra 1 Peter van Oosterom Gêmeos digitais e administração de terras 3D, resultando em trigêmeos digitais | — |
| 11h10 - 11h20 | Espaço Patrocinador • Ministério da Gestão e Inovação Apresentador: Carlos Eduardo Portella | 8 |
| 11h20 - 11h27 | Pit pôsteres Comissão 7 • Bloco 1 | 8 |
| 11h27 - 11h35 | Pit pôsteres Comissão 7 • Bloco 2 | 8 |
| 11h35 - 12h30 | Sessão de artigos Comissão 7 • Bloco 1 | |
| | 74 Global Snapshot Cadastre 2025Apresentador: Rohan Bennett | 8 |
| | 21 The Guidelines for the Brazilian Multipurpose Cadastre and its relations with international frameworks: LADM, STDM, Fit-for-purpose and FELA Apresentador: Everton da Silva | 8 |
| | 67 Fit-for-Purpose Land Administration: Status, Success, and Scaling for Sustainable Development Apresentador: Israel Oluwaseun Taiwo | 8 |
| 12h30 - 14h00 | Almoço — | |
| 14h00 - 14h10 | Espaço Patrocinador • Esri Apresentador: Amir Bar-Maor | 8 |
| 14h10 - 15h30 | Sessão de artigos Comissão 7 • Bloco 2 | |
| | Modelagem de cadastro territorial com base no Modelo de Domínio para Administração Territorial (LADM): o caso do Sistema de Informações Territoriais de Fortaleza (SITFOR) Apresentador: Fernanda de Souza Farias | 8 |
| | 76 From Standards to Solutions: Kadaster International's Role in Implementing LADM for Sustainable Land Administration in Latin America Apresentador: Claudia Lindner | 8 |
| | 101 Catastro en el Perú: Gobernanza, Interoperabilidad y la Ruta de Adopción del LADM Apresentador: Sudey Amaya | |
| | 121 Do cadastro fiscal ao cadastro multifinalitário: proposta de implementação de um sistema de informação territorial no município de Florianópolis/SC Apresentador: Kaliu Teixeira | 8 |
| 15h30 - 16h10 | Parada Estratégica FIG • Café, Instituições & Novidades —— | 8 |
| 16h10 - 17h00 | Sessão de artigos LADM/STDM • Bloco 1 | |
| | 13 Preliminary results of the LADM proposal for the province of Catamarca (Argentina) Apresentador: Cristian Ignacio Bevacqua | 8 |
| | Evaluation of altimetric accuracy in the integration of GNSS data with global and regional digital terrain models in the context of rural property georeferencing Apresentador: Melito Júlio Avalino | 8 |
| | O1 The first five parts of LADM Edition II have been published as ISO standards now Apresentador: Abdullah Kara | <u></u> |
| 17h00 - 17h30 | Palestra 2.1 Johan Andrés Avendaño Incursão do LADM com enfoque de género e étnico na Colômbia, no caminho da inclusão de territórios indígenas e afrodescendentes | 8 |
| 17h30 - 18h00 | Palestra 2.2 Oscar Fernando Torres Evolução e estado da implementação do LADM na Colômbia, conquistas e desafios | 8 |
| | Espaço Patrocinador • Mapper GIS & KASAY Ingeniria S.A.S | |

Espaço Patrocinador • Mapper GIS & KASAY Ingeniria S.A.S

Apresentador: Elkin Darío Pérez Pineda

Comissão 9 da FIG

18h00 - 18h10

18h10 - 18h20

PROGRAMAÇÃO



Palestra 3 | Thiago Batista Marra & Kilder José Barbosa 8h30 - 9h30 Aplicação do LADM para o Cadastro Territorial Rural no Brasil: Resultados Parciais Pit pôsteres | Comissão 8 • Bloco 1 9h30 - 9h35 Pit pôsteres | Comissão 8 • Bloco 2 9h35 - 9h40 Sessão de artigos | LADM/STDM • Bloco 2 9h40 - 10h30 ³⁴ Towards a Portugal's LADM-VM country profile: Conceptual integration of 3D variables and Deep Learning for rural property valuation Apresentador: Yuri Moreira 41 Implementing LADM Using the Parcel Fabric as a Well **Architected System** Apresentador: Amir Bar-Maor 122 Expanding the Sarawak LADM Country Profile with Valuation Information - Towards a Unified Land Administration Model Apresentador: Ainn Zamzuri Parada Estratégica FIG • Café, Instituições & Novidades — 🗡 10h30 - 11h10 Espaço Patrocinador • Topocart 11h10 - 11h20 Apresentador: Givanildo José Silva 11h20 - 12h30 Sessão de artigos | Comissão 8 73 Urban Partnership Operations in Brazil: Potentials, Contradictions and the Contributions of Multipurpose Cadastre and LADM Apresentador: Guilherme Linheira 92 Towards Extended Digital Building Passports for Urban Sustainability: Developing a GIS-Based Dashboard Using Multi-Source Data – A Case Study from Türkiye Apresentador: Abdullah Kara 112 Framework for Assessing Building Potential Based on the Relational Model of the Multipurpose Cadastre Apresentador: Felipe Paulo de Oliveira 115 Data Integration as an Innovation Strategy in Public Management: Challenges and Advances in the Context of TED INCRA/UFPR Apresentador: Silvana Camboim 12h30 - 14h00 Almoço -Pit pôsteres | LADM/STDM • Bloco 1 14h00 - 14h10 Pit pôsteres | LADM/STDM • Bloco 2 14h10 - 14h20 Sessão de artigos | Comissão 7 • Bloco 3 14h20 - 15h30 Designing Future Land Administration Systems: A Practical Approach Apresentador: Josip Križanović 68 Uma análise dos impactos das seis declarações do CADASTRO 2014 no desenvolvimento do sistema cadastral brasileiro Apresentador: Suzana Daniela Rocha Santos e Silva 100 Diretrizes para um Modelo Teórico de Sistema Cadastral Territorial adequado ao Brasil Apresentador: Adolfo Lino de Araújo ⁵¹ Metrologia Instrumental e Processamento de Dados com AstGeoTop para Redes Topográficas de Precisão Apresentador: Juyara Bezerra Araujo Parada Estratégica FIG • Café, Instituições & Novidades — 🗡 15h30 - 16h10 Espaço Patrocinador • Geopixel 16h10 - 16h20 Apresentador: Marco Antonio Neia 16h20 - 18h00 Sessão de artigos | Comissão 7 • Bloco 4 93 Al Opportunities for Cadastre in Support of Integrated Land Administration Apresentador: Darlan M. Nunes 108 The Role of Digital Transformation for Integrated Land Management: Insights from Latin America Apresentador: Claudia Lindner 08 Towards an Integrated Land Administration Curriculum: leveraging the power of AI to synthesize international and regional guidelines Apresentador: Simon Hull

05 Perspectivas sobre la administración de tierras y la

cartografía en Iberoamérica: lo que revelan los

97 Maya Communal Lands in Belize: A fit-for-purpose

model to support indigenous land rights, climate

expertos y los organismos catastrales

Apresentador: Carmen Femenia-Ribera

resilience and legal integration

Apresentador: Sunil Lalloo

PROGRAMAÇÃO



8h30 - 9h30

Palestra 5 | Dra. Maria Amalia Velasco **Martin-Varés**

Fatores determinantes para o sucesso do cadastro espanhol e seus desafios futuros em relação ao FELA



9h30 - 10h30

Sessão de artigos | LADM/STDM • Bloco 3

43 A Gift to the Future: LADM Modeling as a Basis for Integrating the Indigenous Theme into the Land Management System in Brazil



Apresentador: Ednez Tavarez

46 Desenvolvimento de um modelo integrado para o gerenciamento de risco de desastrres baseado no LADM (ISO 19152) para Recife-PE, Brasil



Apresentador: Diogo de Freitas Inojosa

89 Climate resilient spatial plans: Revised LADM climate adaptation profile



10h30 - 11h10

Parada Estratégica FIG • Café, Instituições & Novidades -

Apresentador: Maria Luisa Tarozzo Kawasaki



11h10 - 11h20

Espaço Patrocinador • Mútua Apresentador: Roberta Anjos



11h20 - 12h30

Sessão de artigos | LADM/STDM • Bloco 4

Point Cloud for 3D Land Administration System (LAS) Apresentador: Citra Andinasari



54 Cost-Effective 3D Land Administration for Climate Adaptation in Developing Regions



Apresentador: Israel Oluwaseun Taiwo

61 Integrated Surveying of the Igreja da Penha in Rio de Janeiro: Planimetric and Altimetric Documentation for Heritage and Cadastral Purposes



Apresentador: Heloísa Macieira dos Santos de Oliveira Coelho

91 Rethinking UX in 3D Cadastral Systems for Inclusive



Apresentador: Willian Ney Cassol

Land Governance



12h30 - 14h00

Almoço

14h00 - 14h10

Espaço Patrocinador • Receita Federal do Brasil Apresentador: Rériton Weldert Gomes



14h10 - 15h10

Sessão de artigos | Comissão 7 • Bloco 5

09 Ações de ofício como estratégia de manutenção do Cadastro Territorial Multifinalitário de Fortaleza - CE



Apresentador: Elizete Santos

47 Produção de dados territoriais urbanos com Sistemas de Aeronaves Remotamente Pilotadas: geotecnologias e cadastro multifinalitário na Cidade de Fortaleza, Ceará, Brasil



Apresentador: Davi Diniz Silva Marcelino

116 Land Regularization in São Sebastião (SP): Advanced Technologies for Cadastre Update and Land Management Apresentador: Francisca Lima



Parada Estratégica FIG • Café, Instituições & Novidades —— 🗡



15h10 - 15h50



Mesa Redonda

Como dialogam os marcos conceituais em prol da georresiliência climática e do desenvolvimento sustentável?

Moderador: Dr. Claudia Lindner **Debatedores**: Dr. Rohan Bennett,

Dr. Kwabena,

Prof. Peter van Oosterom (Remoto),

Dr. Simon Hull, e

Dr. Jacob Arie Zevenbergen



15h50 - 17h20







$\label{lem:attachment2} \textbf{ATTACHMENT 2-Institutional and private suppoters at FIG Joint}$ **Land Administration Conference 2025**













INCRA NA FIG JOINT LAND ADMINISTRATION CONFERENCE





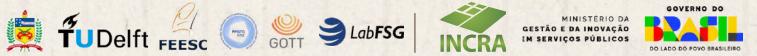
































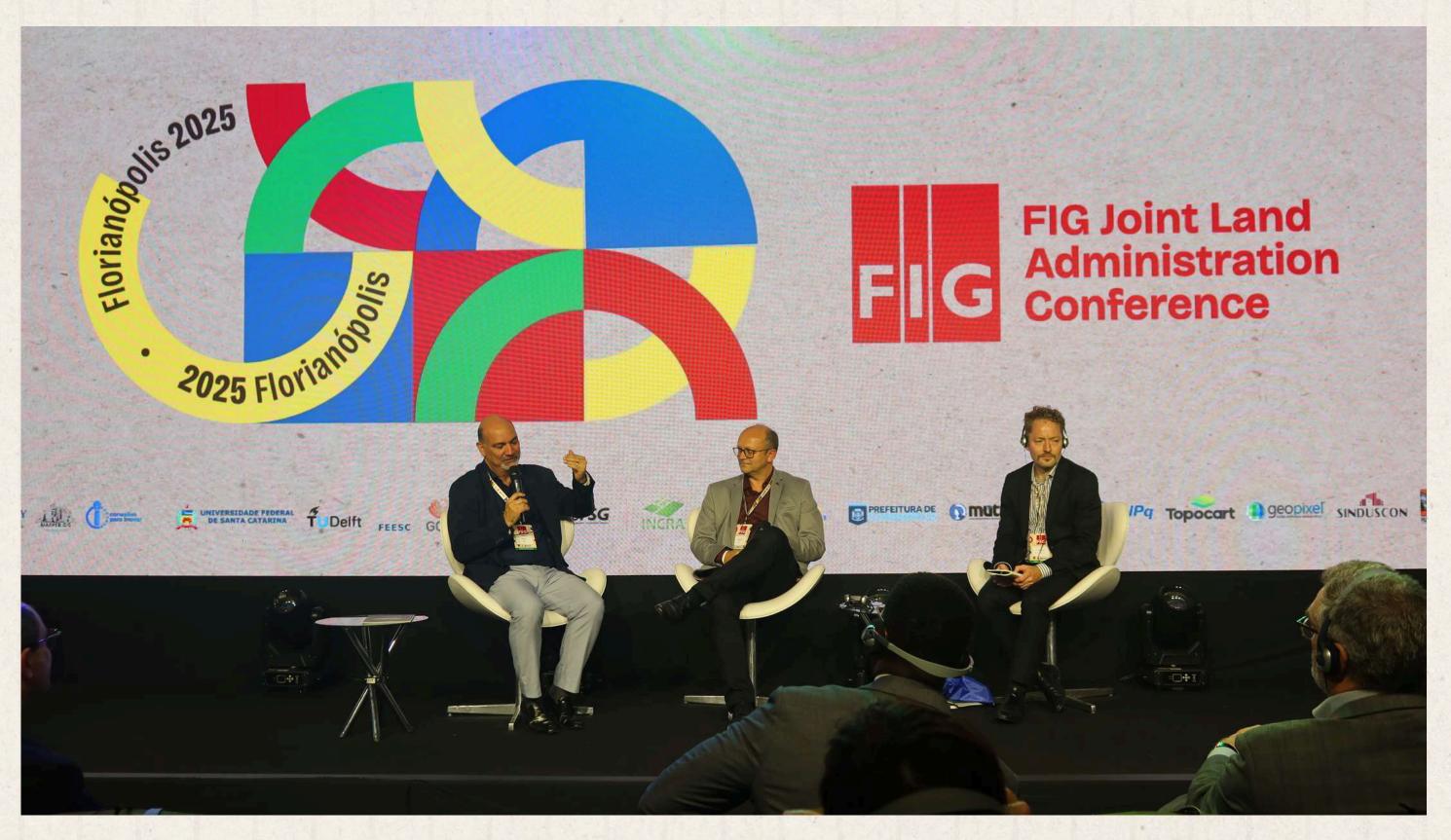
Aparição da logo:

Banner Geral do evento



Aparição da logo:

Backdrop organização e patrocinadores do evento



Aparição da logo:

Vinheta de transição/espera no telão







Menção:

Agradecimento aos patrocinadores



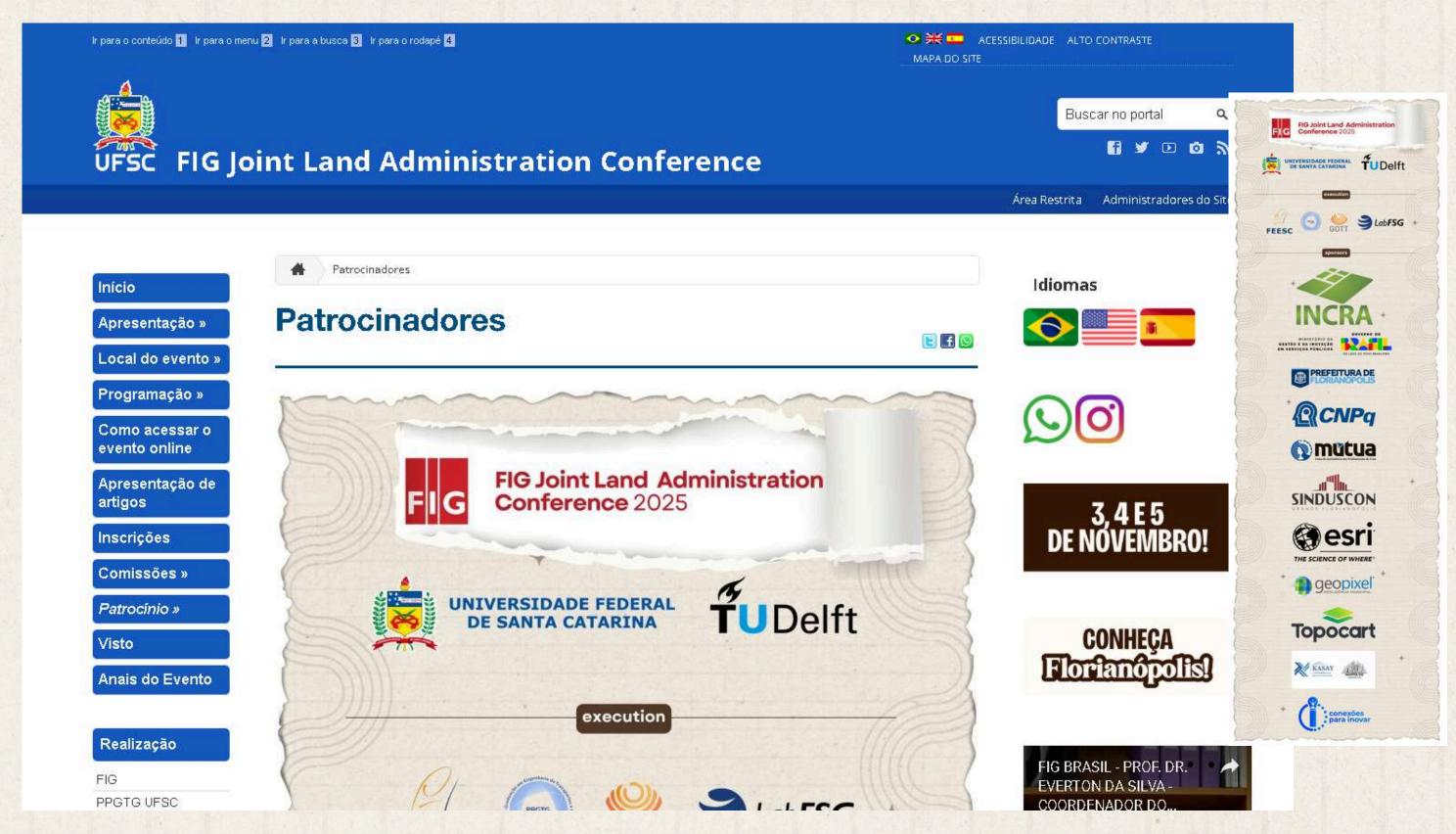
Menção:

Sessão destaque do expositor (10min de fala)



Programação:

Palestra (60min)





Aparição em página no site figbrasil.paginas.ufsc.br







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Mídias:

Post exclusivo, reels e aparição na última página de publicações no Instagram

fig.brasil 4 de novembro



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MINISTÉRIO DA GESTÃO E DA INOVAÇÃO EM SERVIÇOS PÚBLICOS



MGI NA FIG JOINT LAND ADMINISTRATION CONFERENCE



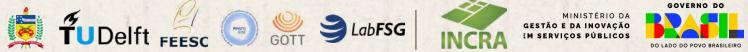






























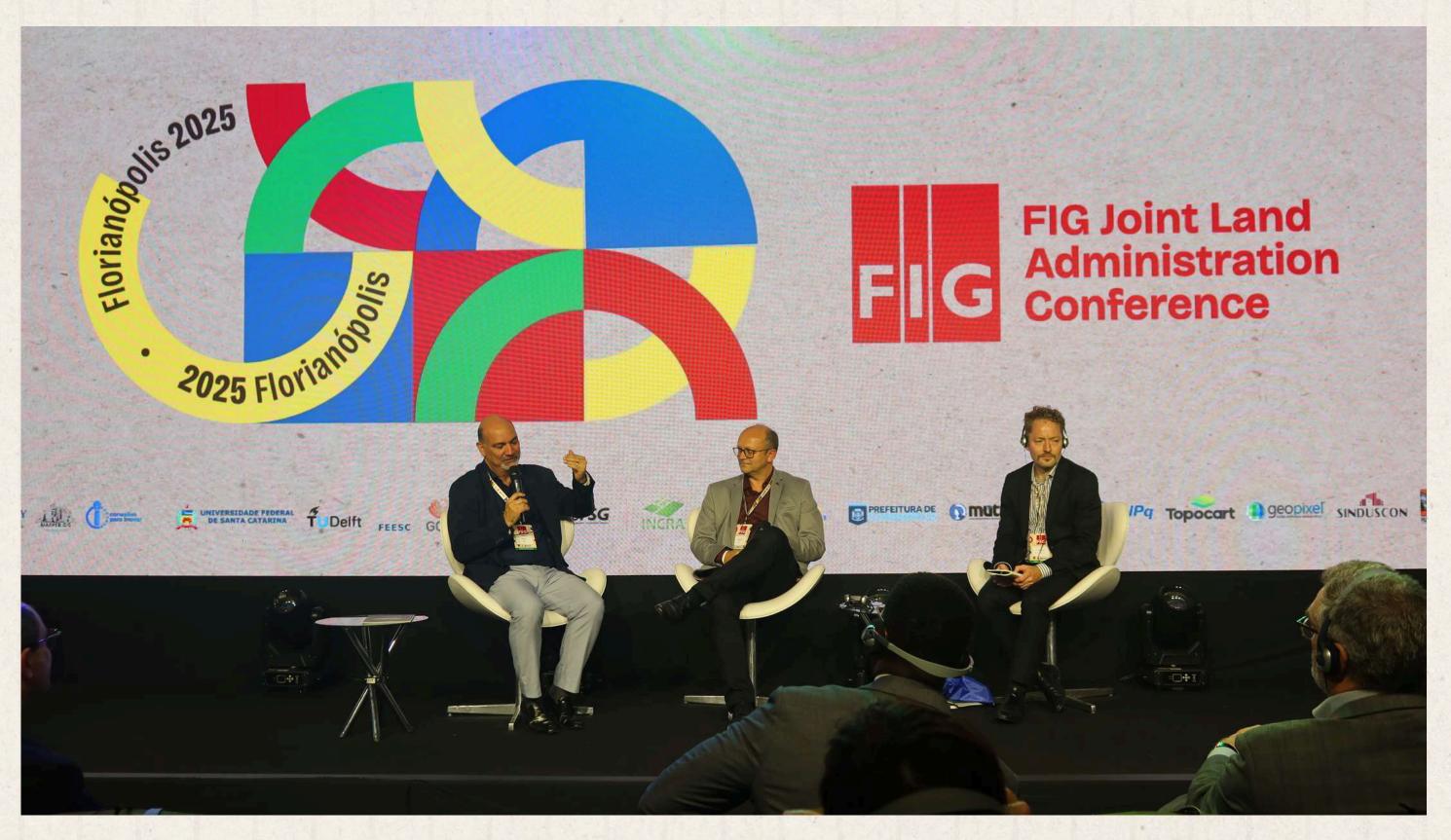




Banner Geral do evento



Backdrop organização e patrocinadores do evento



Vinheta de transição/espera no telão







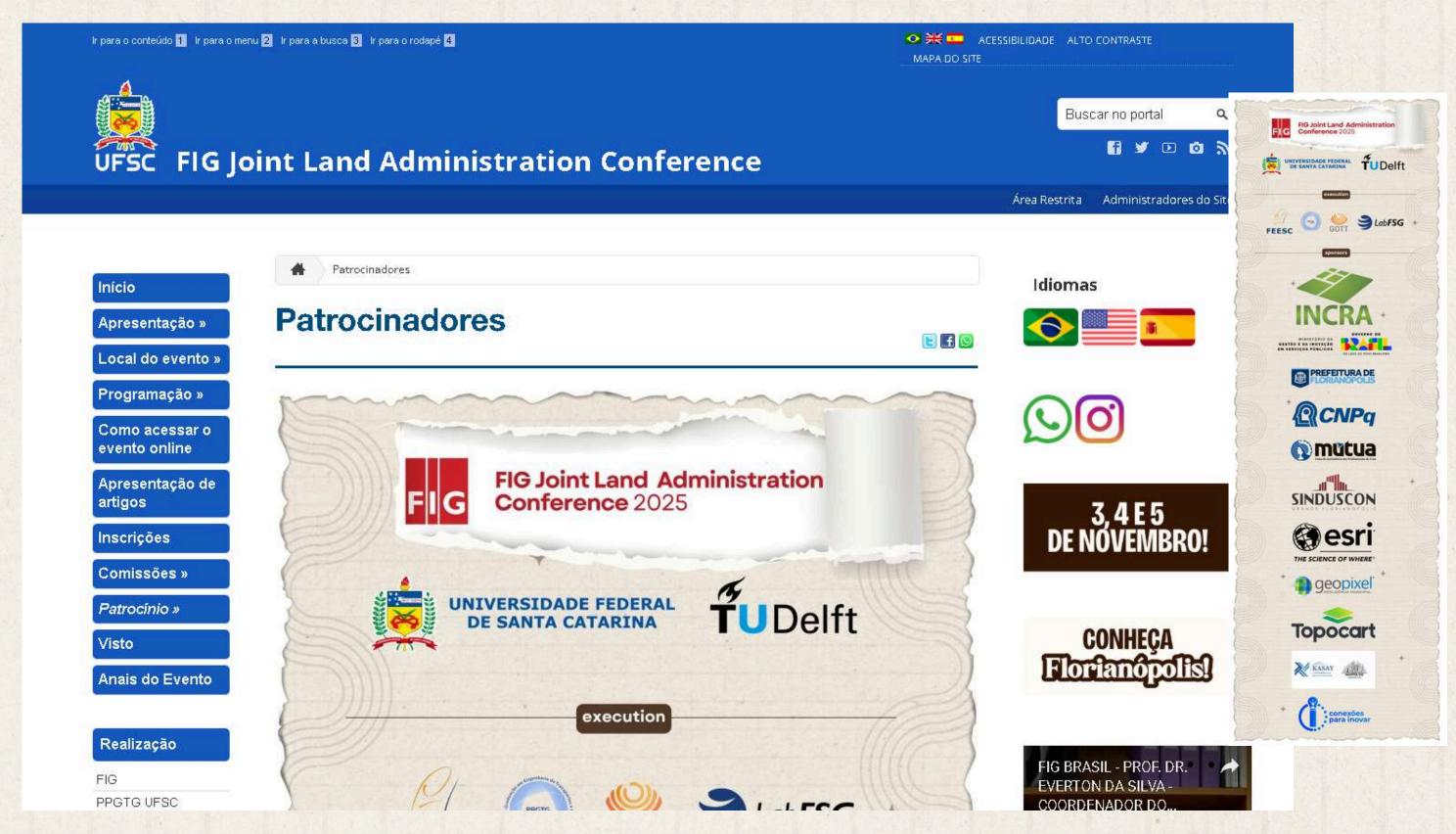
Menção:

Agradecimento aos patrocinadores



Menção:

Sessão destaque do expositor (10min de fala)





Aparição em página no site figbrasil.paginas.ufsc.br







Mídias:

Post exclusivo e aparição na última página de publicações no Instagram



FIGBRASILPAGINAS.UFSC.BR @FIG.BRASIL







































PMF NA FIG JOINT LAND ADMINISTRATION CONFERENCE



































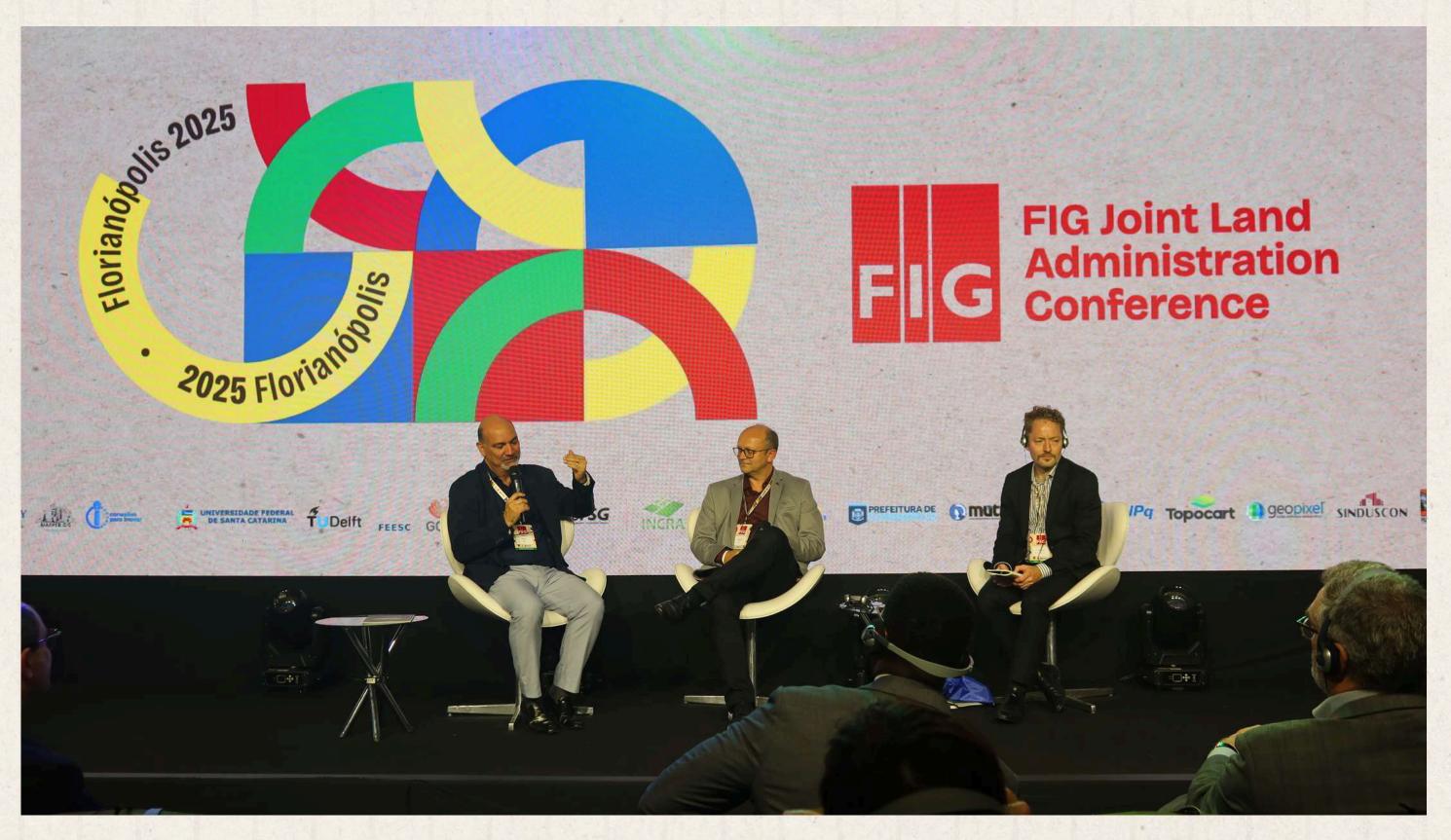




Banner Geral do evento



Backdrop organização e patrocinadores do evento



Vinheta de transição/espera no telão





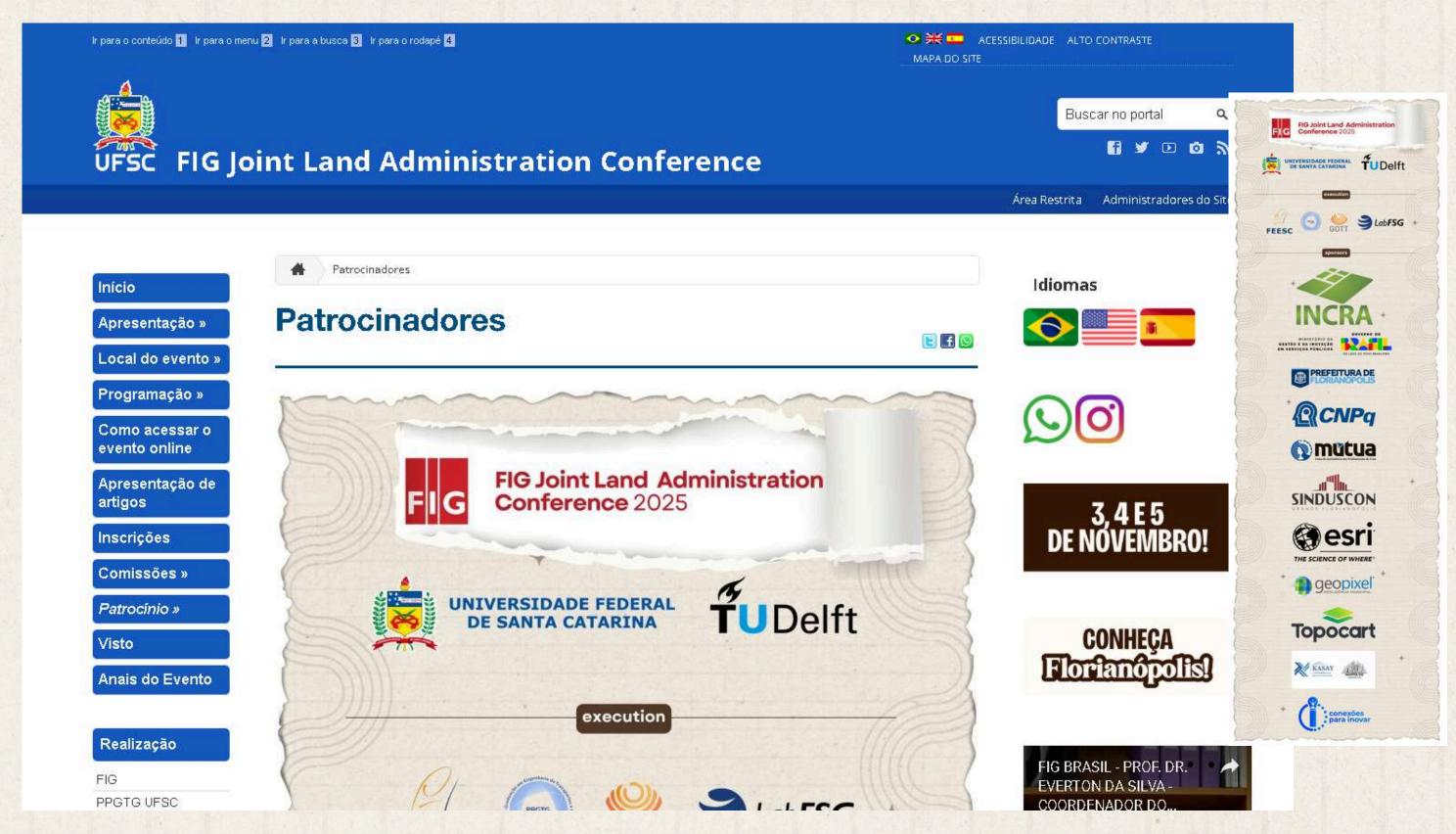


Menção:

Agradecimento aos patrocinadores



Aparição da logo: Produtos físicos (cracha, tirante, camiseta, caneta, bolsa e papel timbrado)





Aparição em página no site figbrasil.paginas.ufsc.br







Mídias:

Post exclusivo e aparição na última página de publicações no Instagram



FIGBRASILPAGINAS.UFSC.BR @FIG.BRASIL







































CNPq NA FIG JOINT LAND ADMINISTRATION CONFERENCE































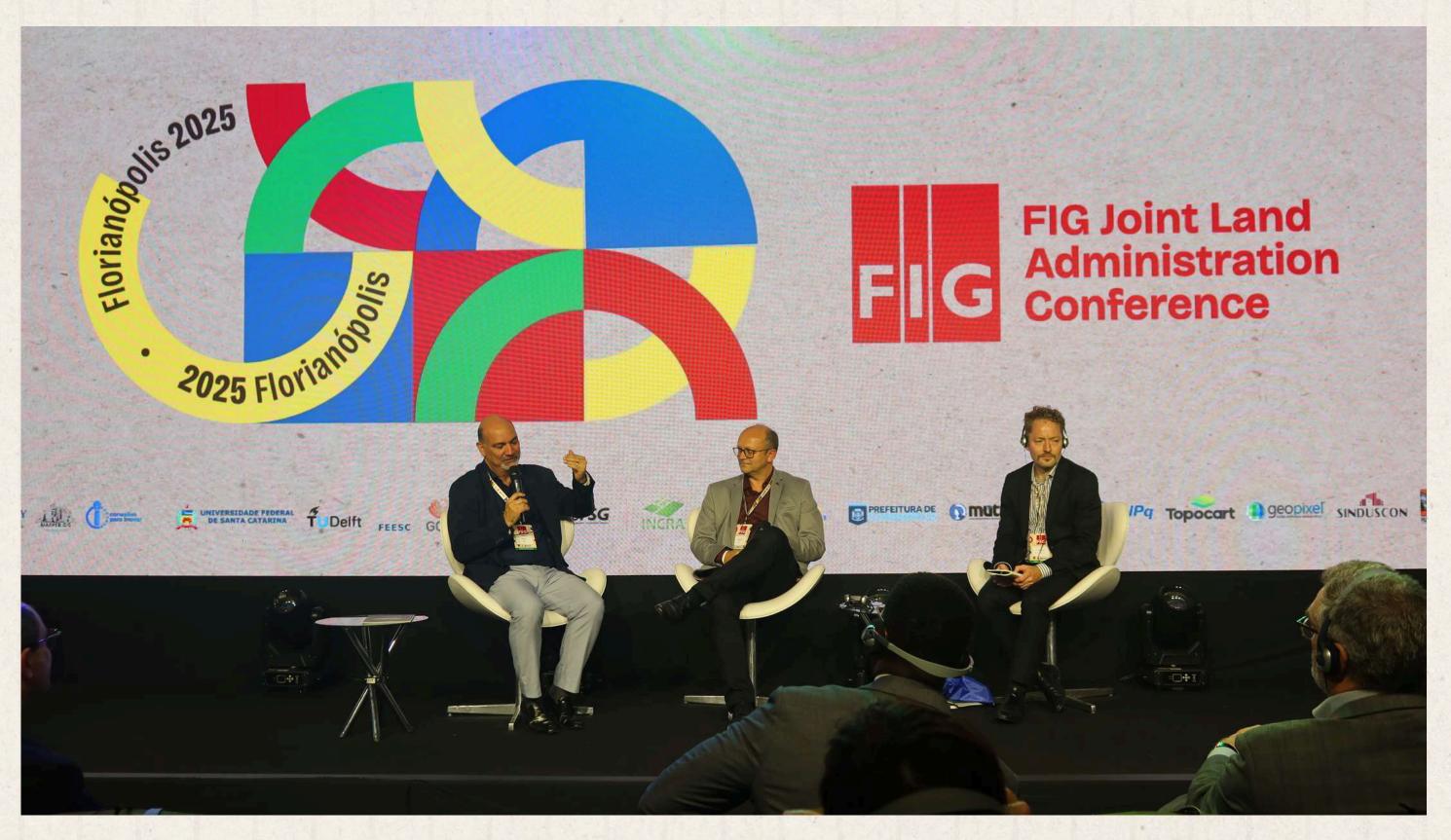




Banner Geral do evento



Backdrop organização e patrocinadores do evento



Vinheta de transição/espera no telão

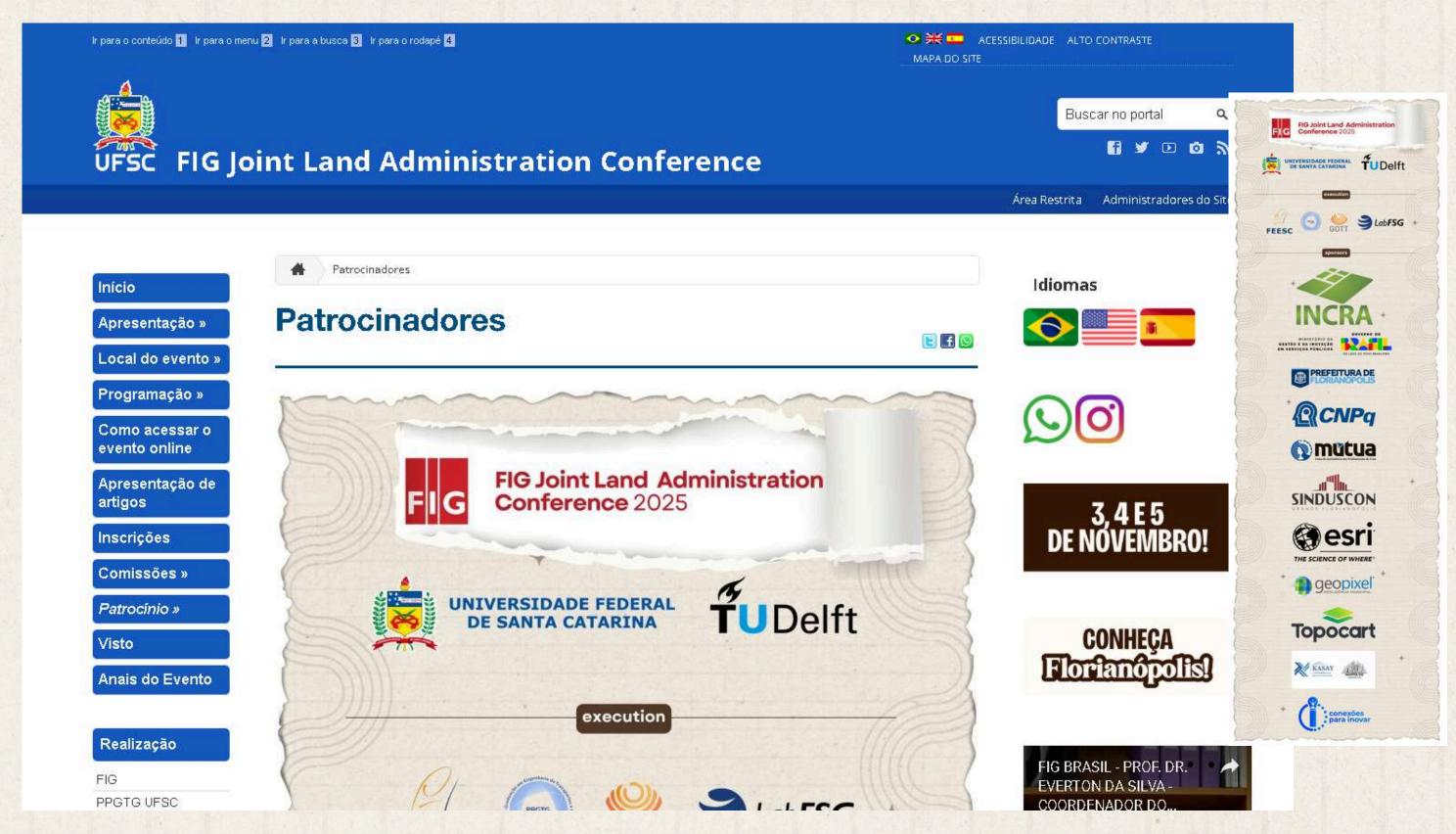






Menção:

Agradecimento aos patrocinadores





Aparição em página no site figbrasil.paginas.ufsc.br







Mídias:

Post exclusivo e aparição na última página de publicações no Instagram



FIGBRASILPAGINAS.UFSC.BR @FIG.BRASIL

































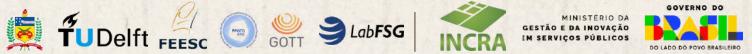






ESRI NA FIG JOINT LAND ADMINISTRATION CONFERENCE

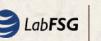


































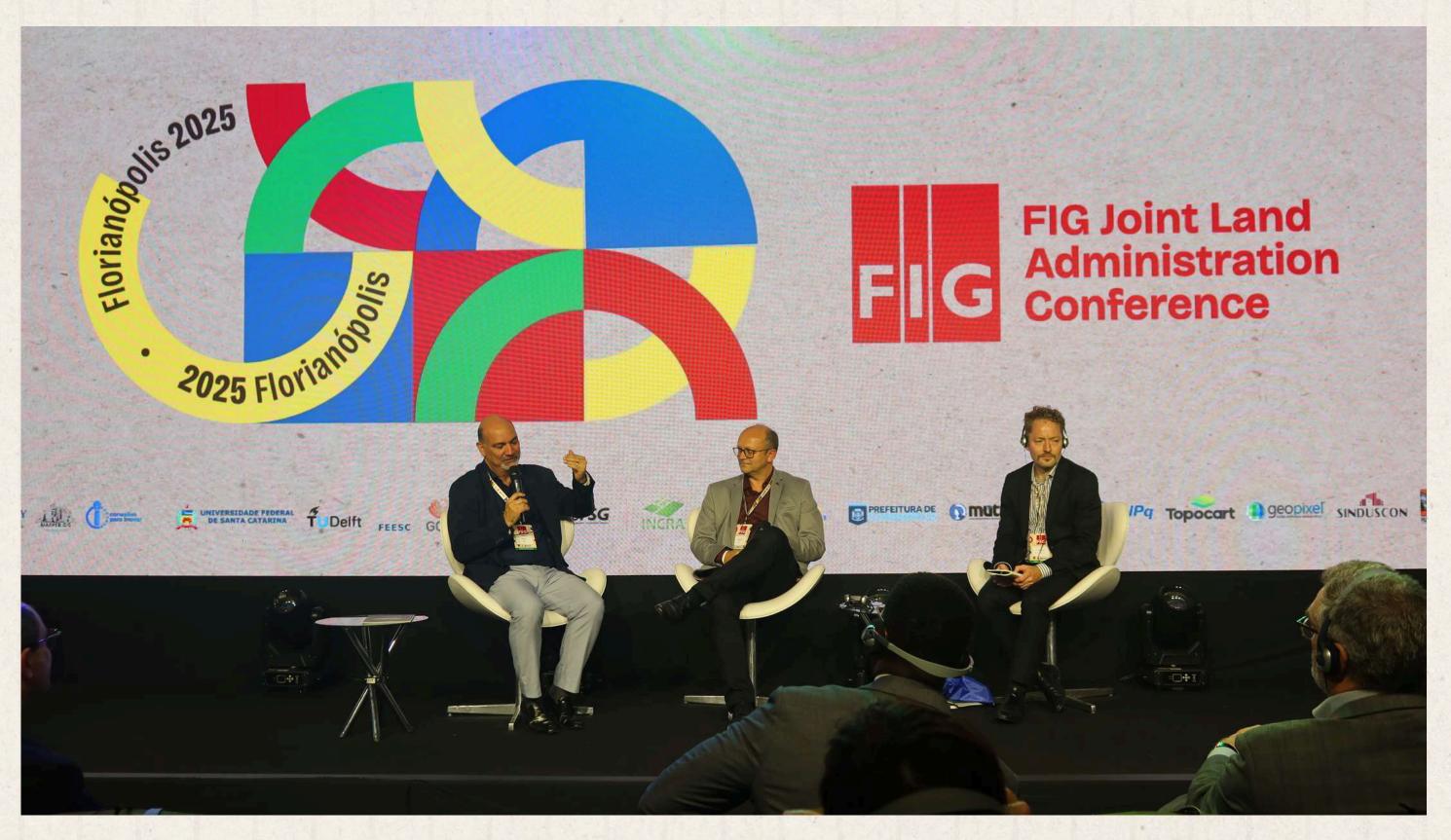




Banner Geral do evento



Backdrop organização e patrocinadores do evento



Vinheta de transição/espera no telão



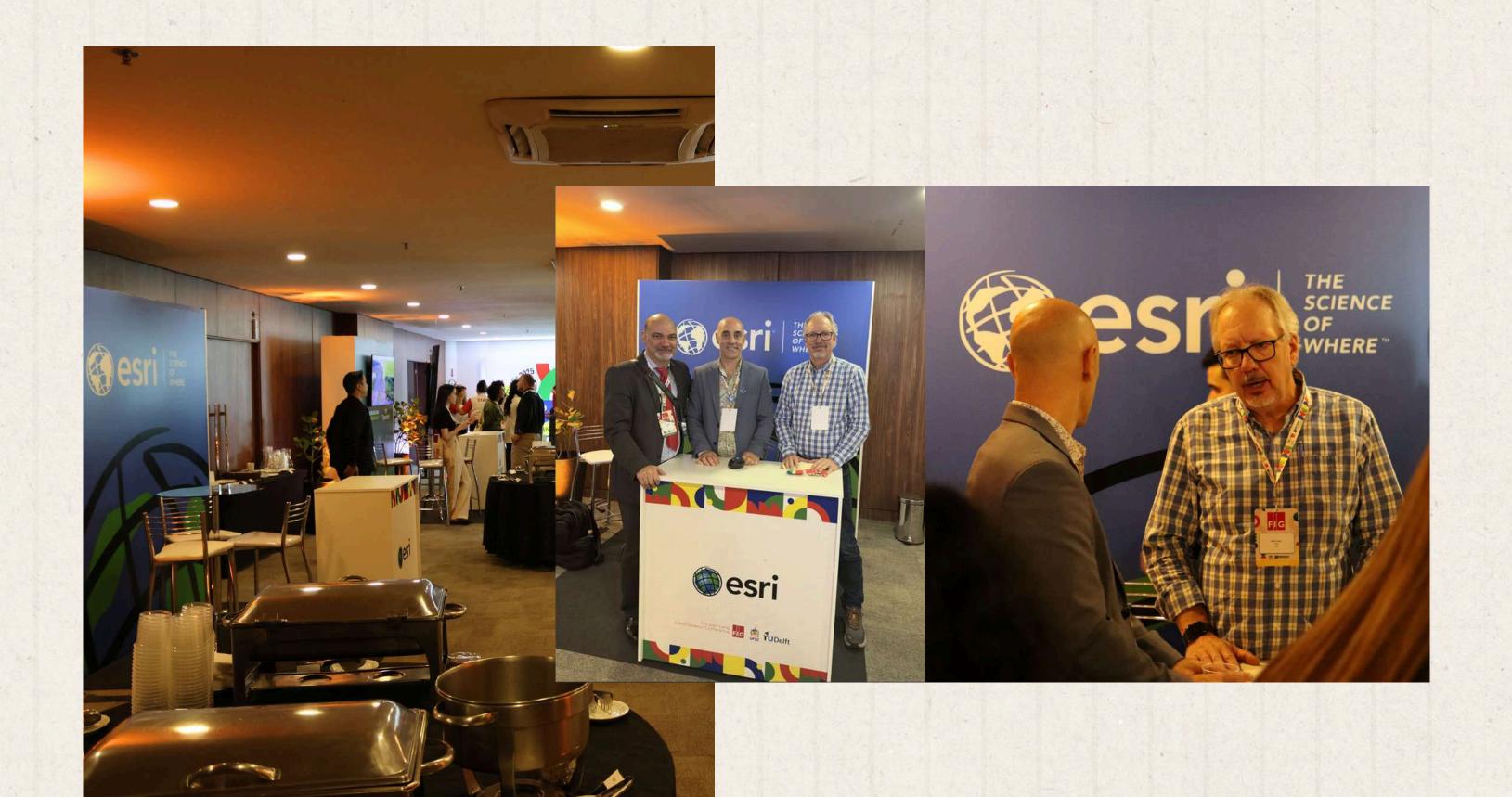




Agradecimento aos patrocinadores

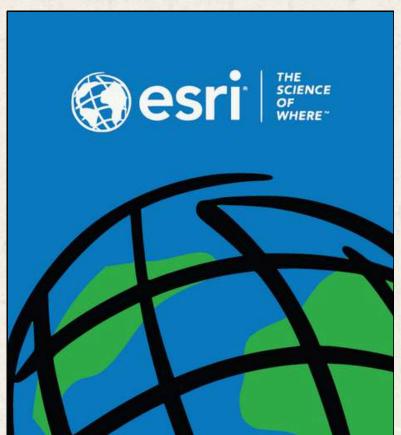


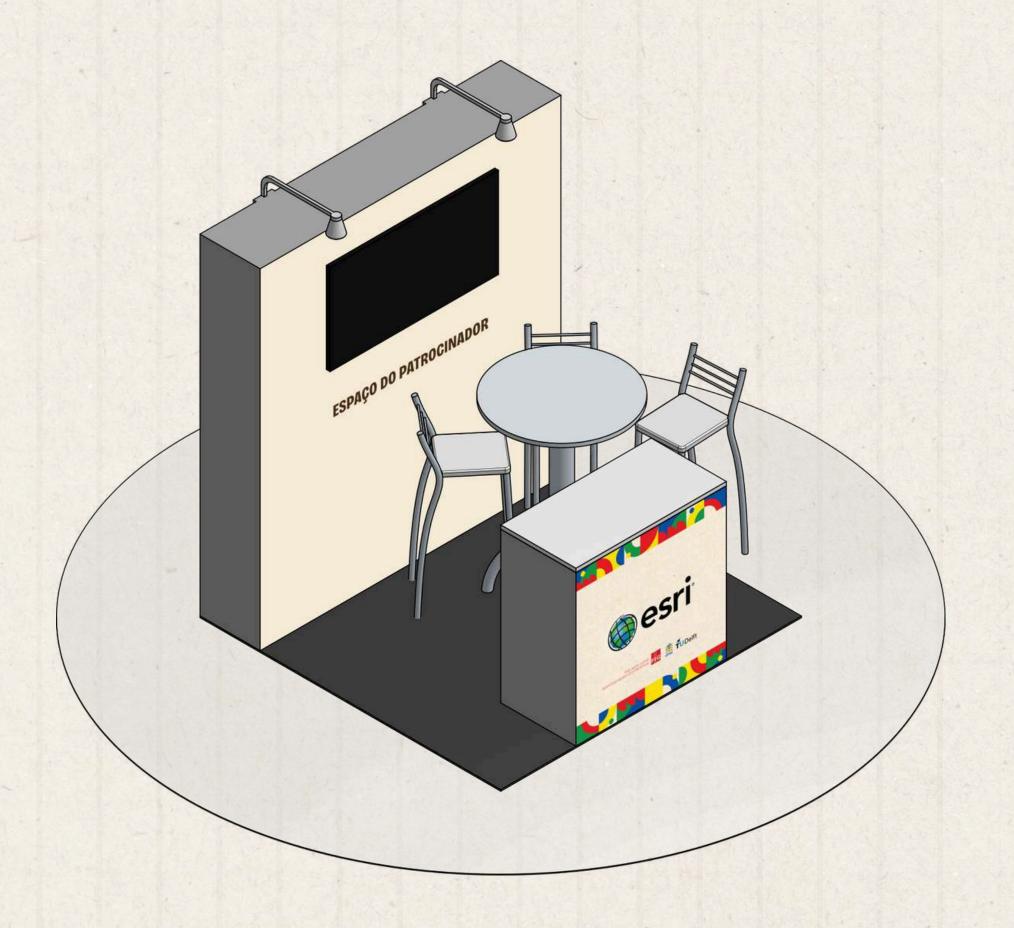
Sessão destaque do expositor (10min de fala)

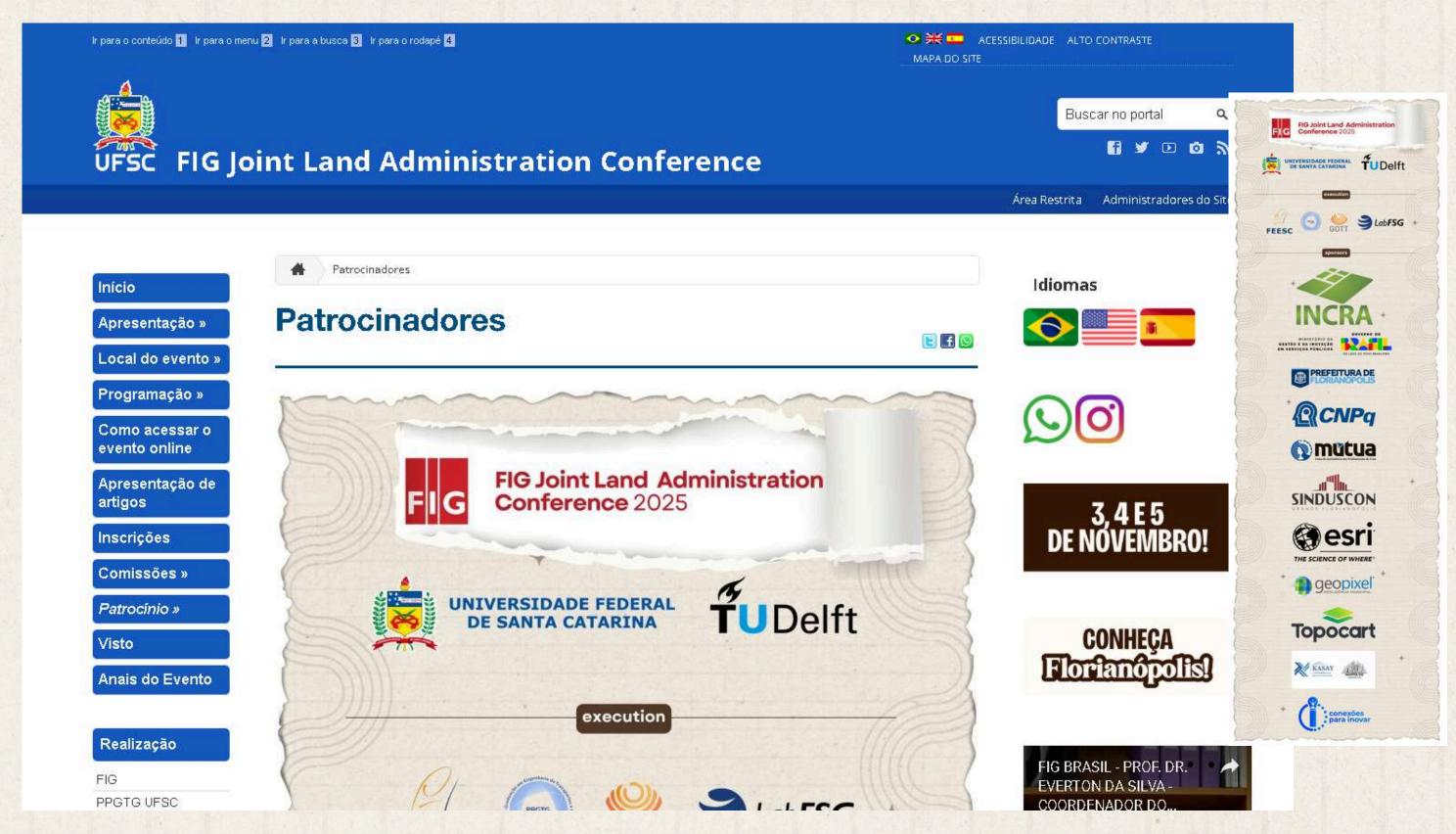


Instalação:











Aparição em página no site figbrasil.paginas.ufsc.br







Mídias:

Post exclusivo e aparição na última página de publicações no Instagram



Evento social (Backdrop, wind de entrada e decoração)



FIGBRASILPAGINAS.UFSC.BR @FIG.BRASIL







































MÚTUA NA FIG JOINT LAND ADMINISTRATION CONFERENCE



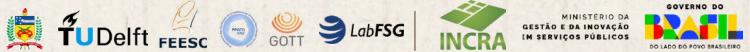






























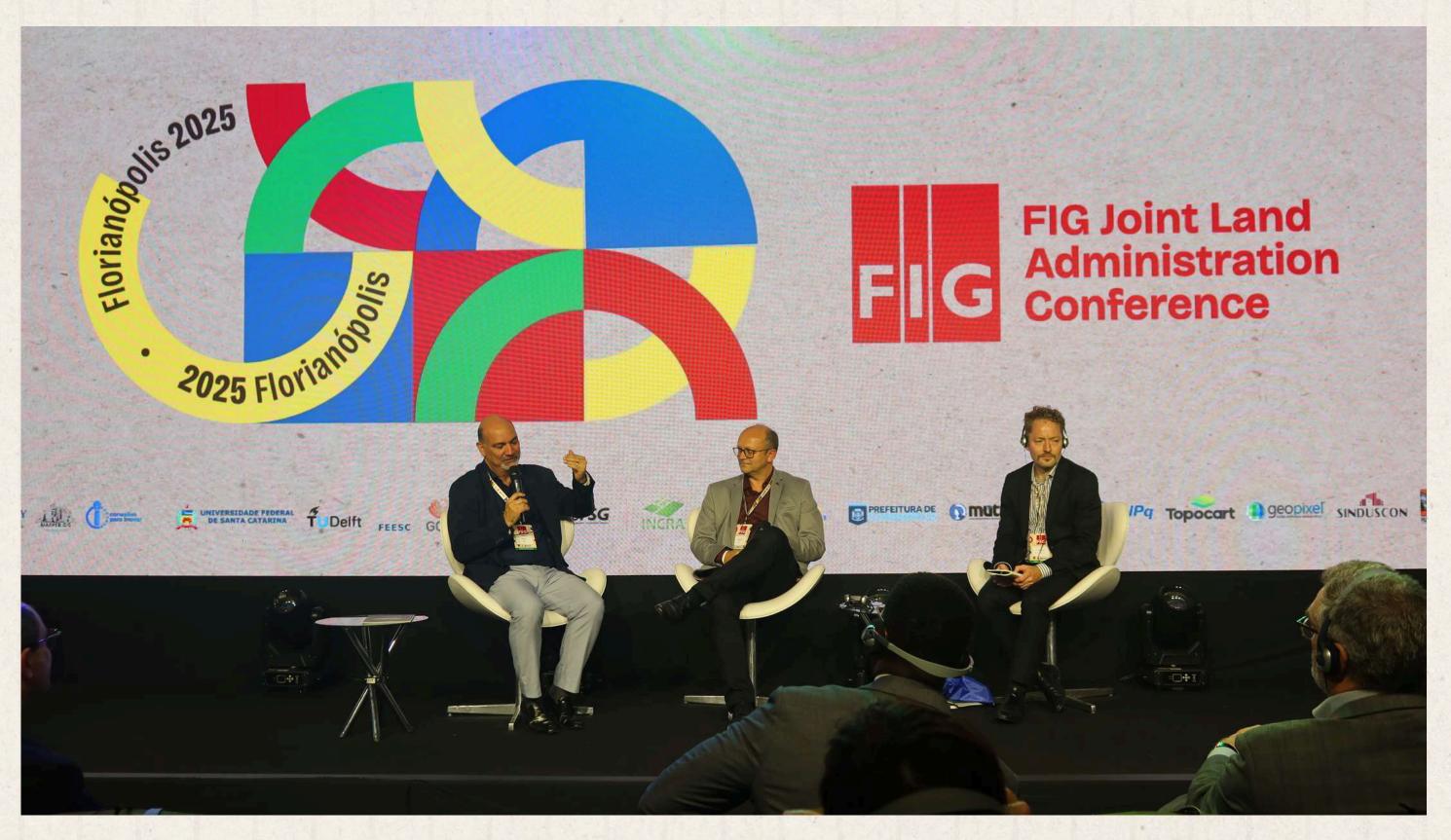




Banner Geral do evento



Backdrop organização e patrocinadores do evento



Vinheta de transição/espera no telão







Agradecimento aos patrocinadores em cerimonia de abertura e encerramento

Sessão Destaque do Expositor



Menção:

Sessão destaque do expositor (10min de fala)



Composição na mesa de abertura

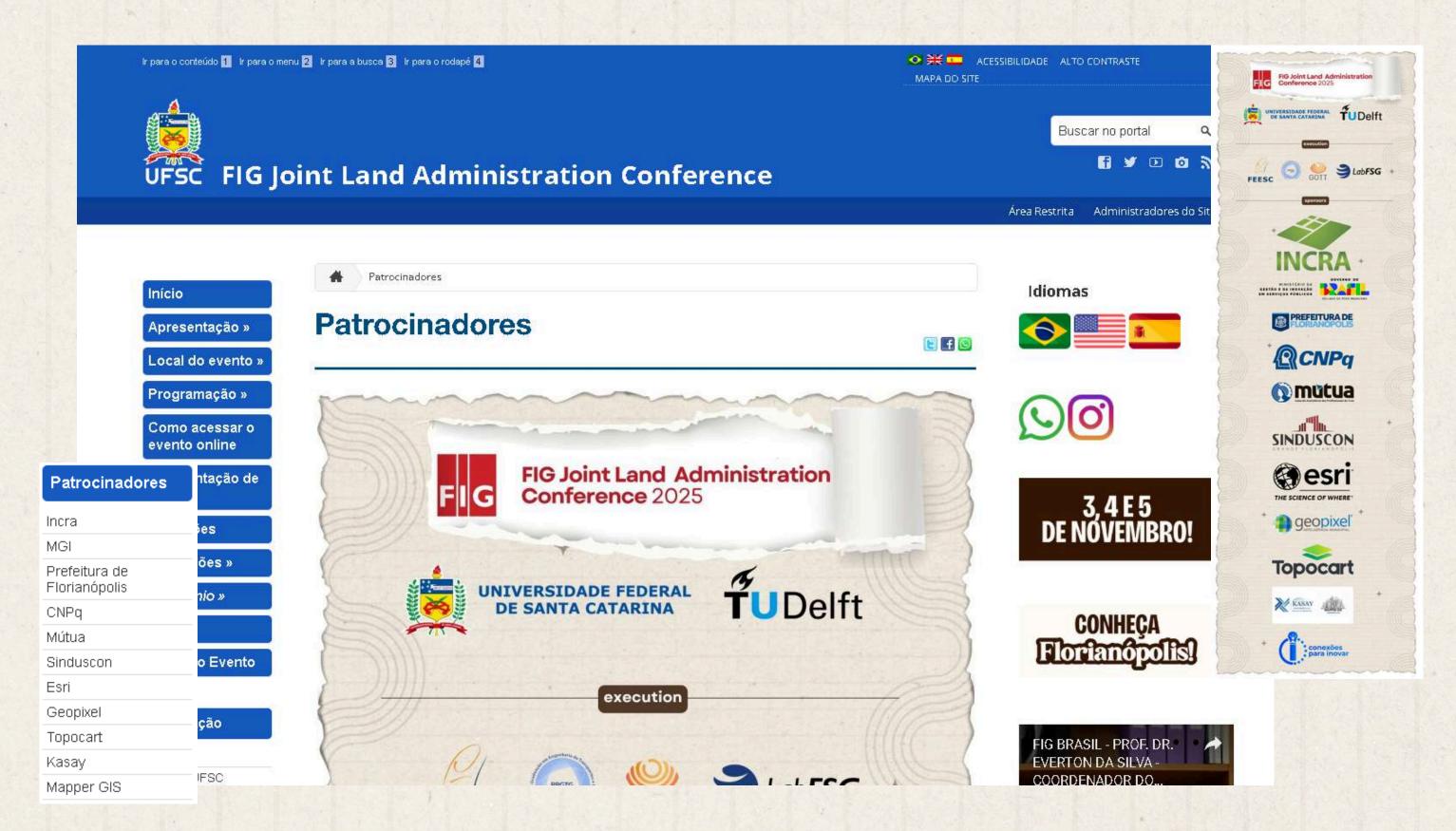


Video institucional no telão (2 vezes)



Instalação:

Estande (Backdrop e bancada)



Mídias:

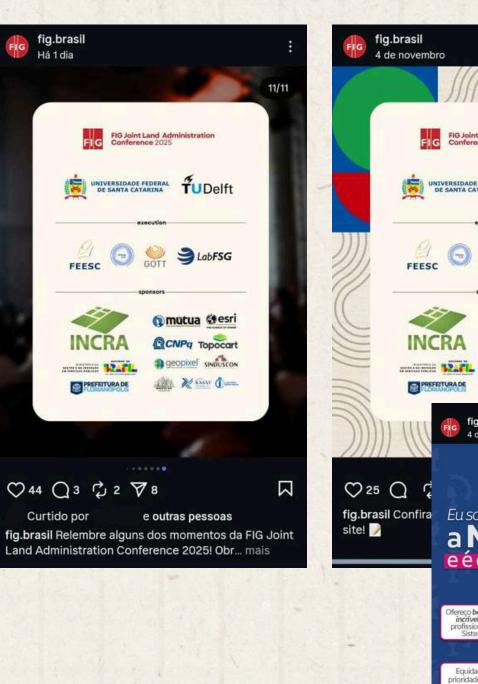
Aparição em página no site figbrasil.paginas.ufsc.br com link para site da Mútua

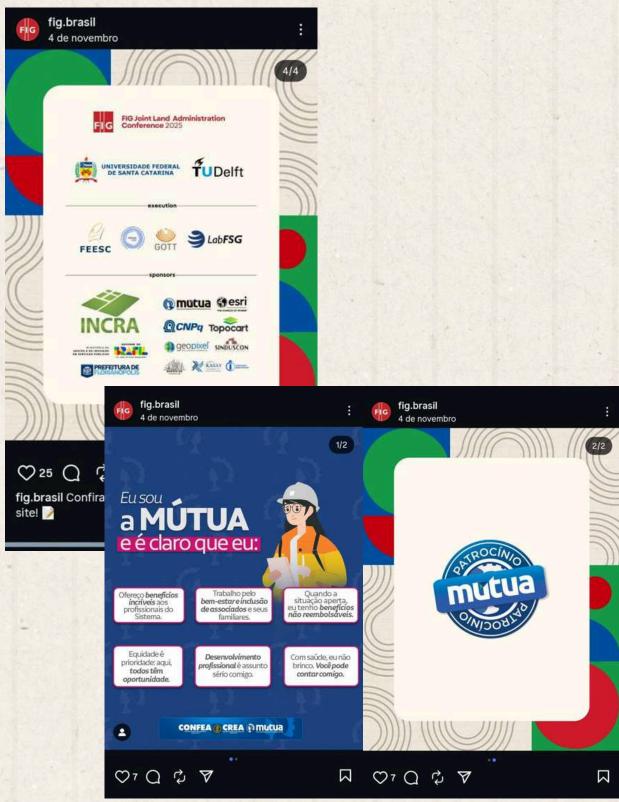


Mídias:

Aparição na landpage de transmissão ao vivo





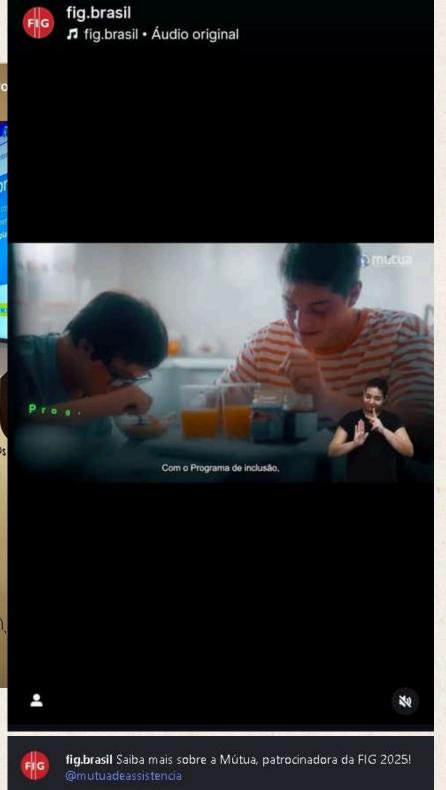


Mídias: Posts exclusivos, material Mútua e aparição na última página de publicações no Instagram









Mídias: Stories e reel



FIGBRASILPAGINAS.UFSC.BR @FIG.BRASIL

























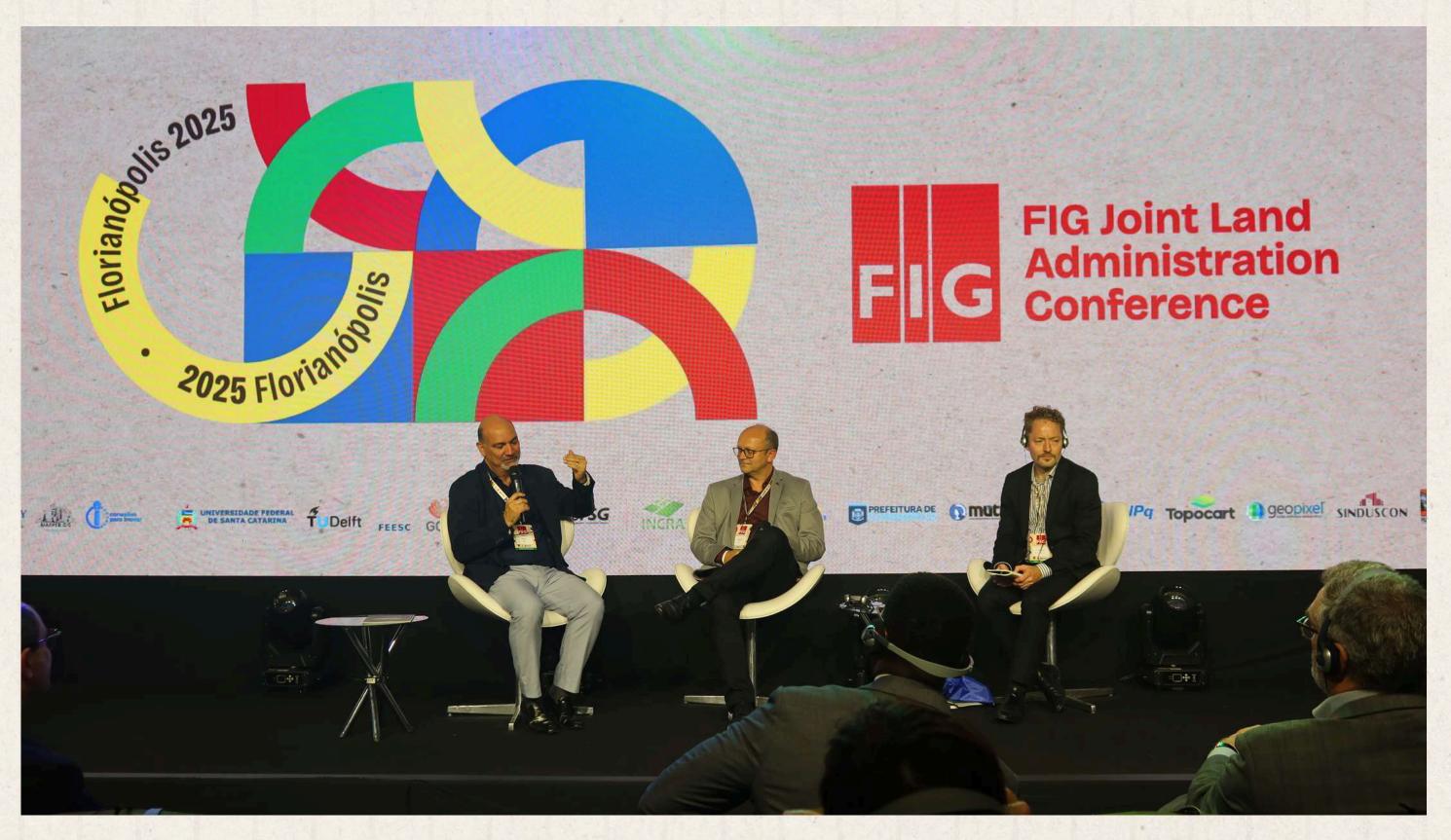












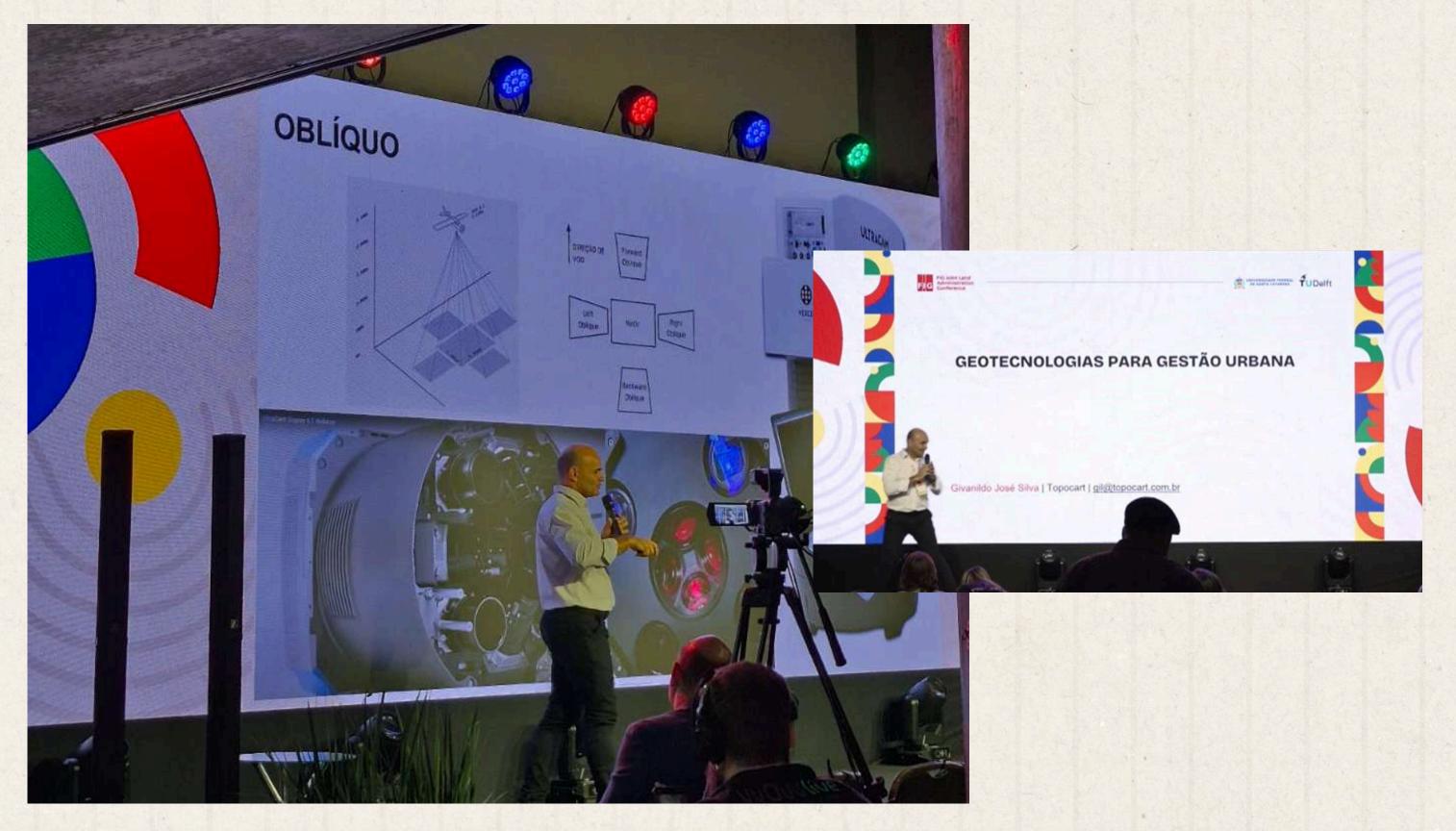
Vinheta de transição/espera no telão







Agradecimento aos patrocinadores



Sessão destaque do expositor (10min de fala)

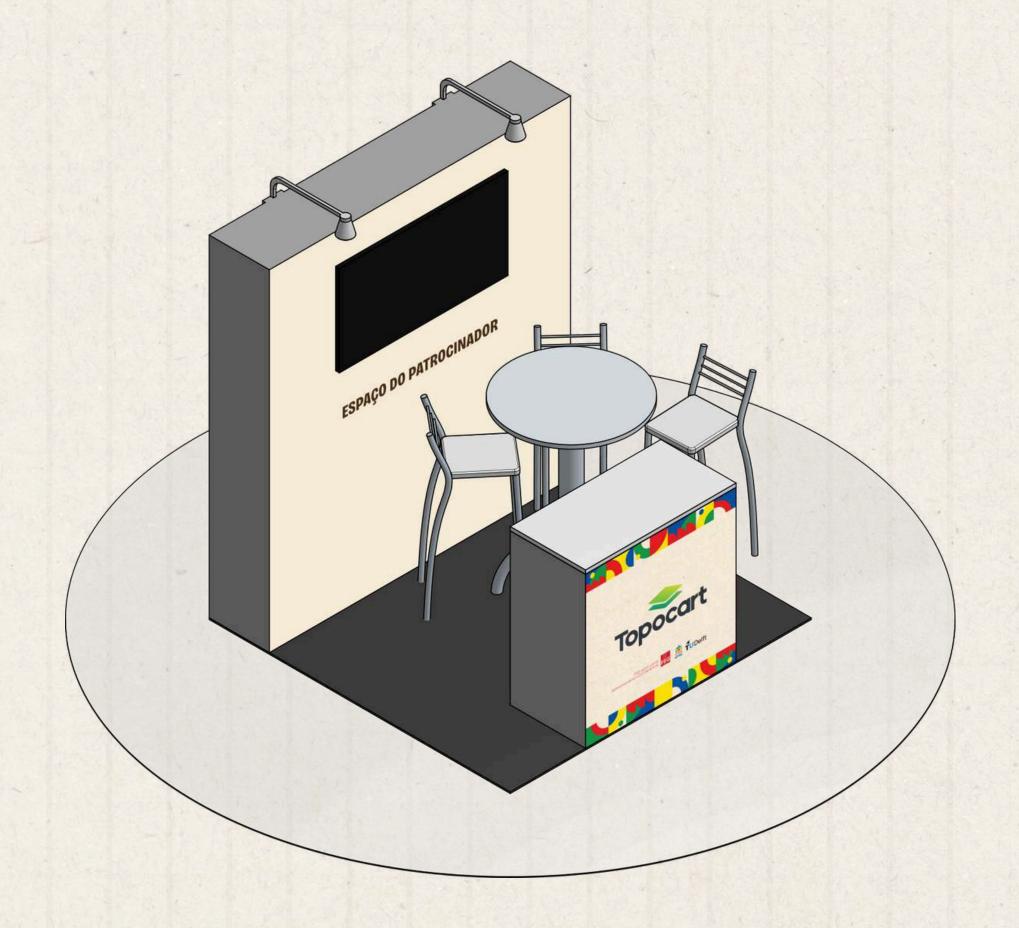


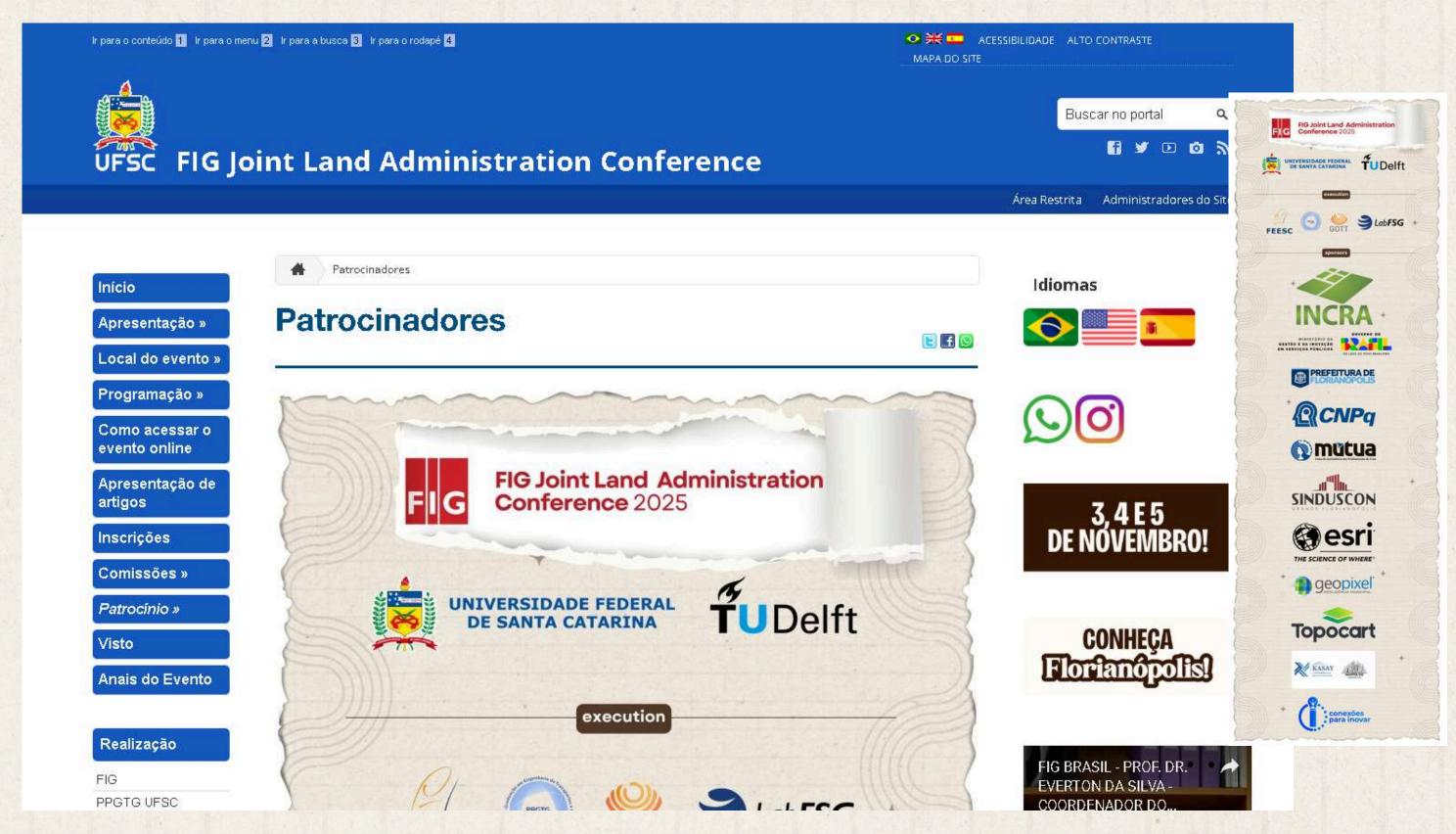
Instalação:

Estande (Backdrop e bancada)







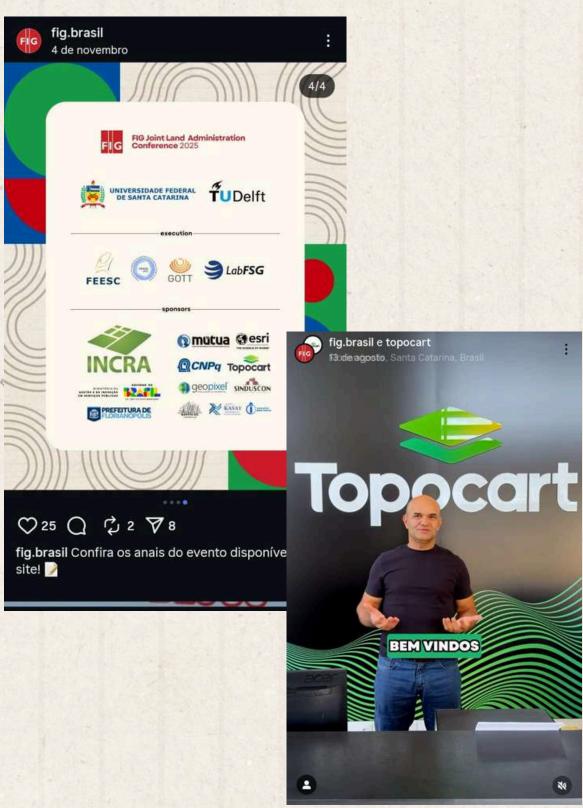




Aparição em página no site figbrasil.paginas.ufsc.br







Mídias:

Post exclusivo, reel e aparição na última página de publicações no Instagram



FIGBRASILPAGINAS.UFSC.BR @FIG.BRASIL







































GEOPIXEL NA FIG JOINT LAND ADMINISTRATION CONFERENCE

































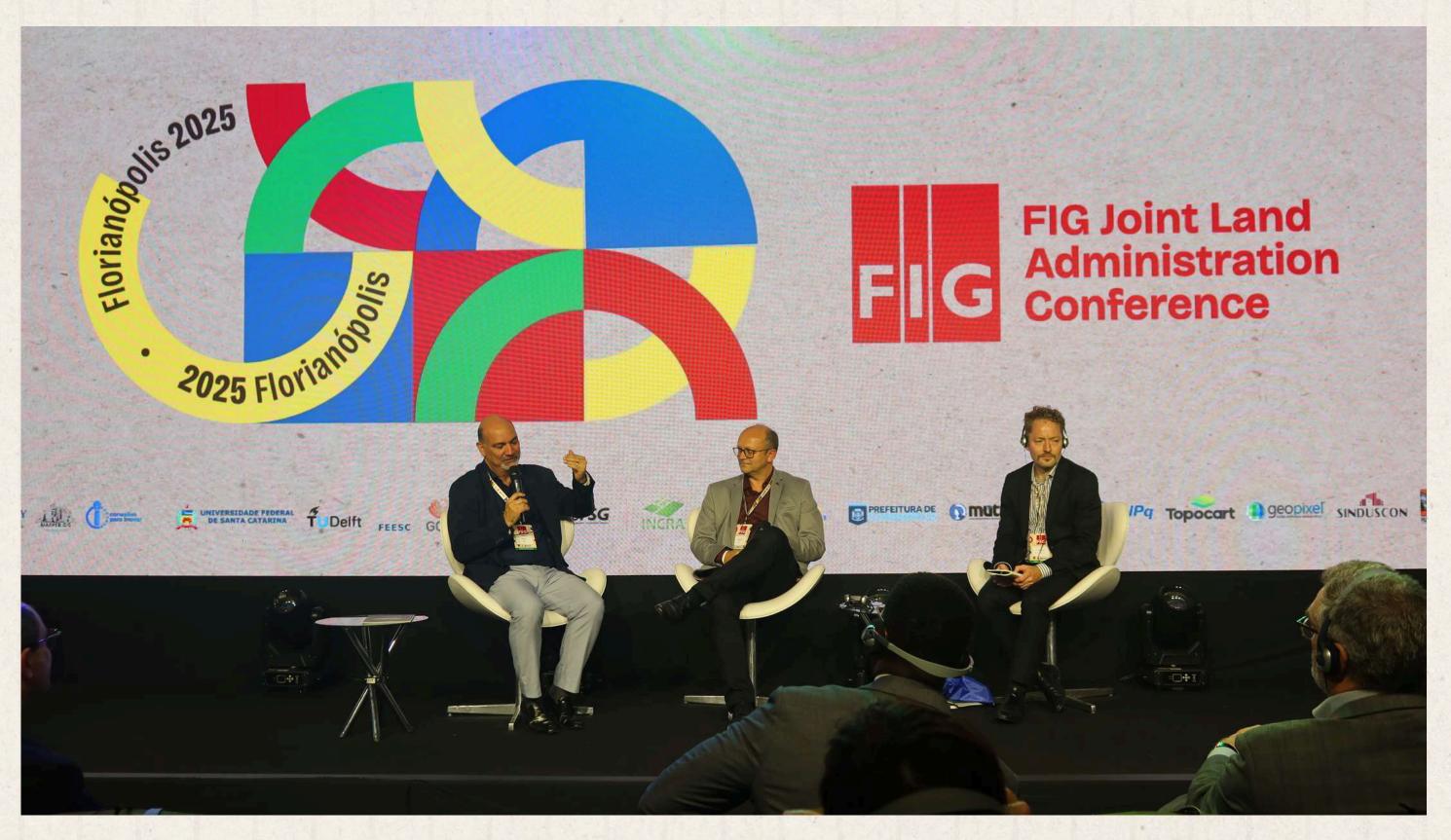




Banner Geral do evento



Backdrop organização e patrocinadores do evento



Vinheta de transição/espera no telão







Menção:

Agradecimento aos patrocinadores



Menção:

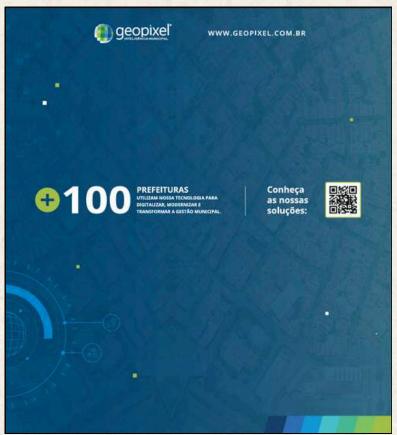
Sessão destaque do expositor (10min de fala)

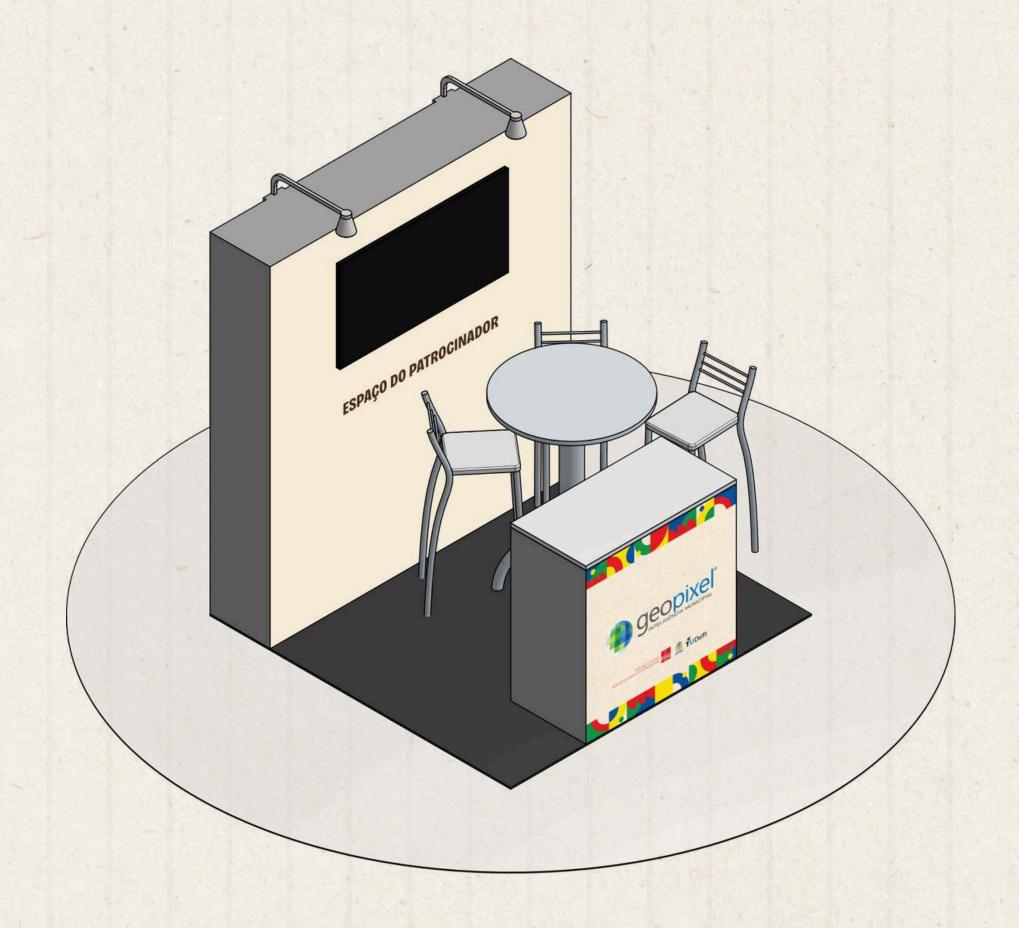


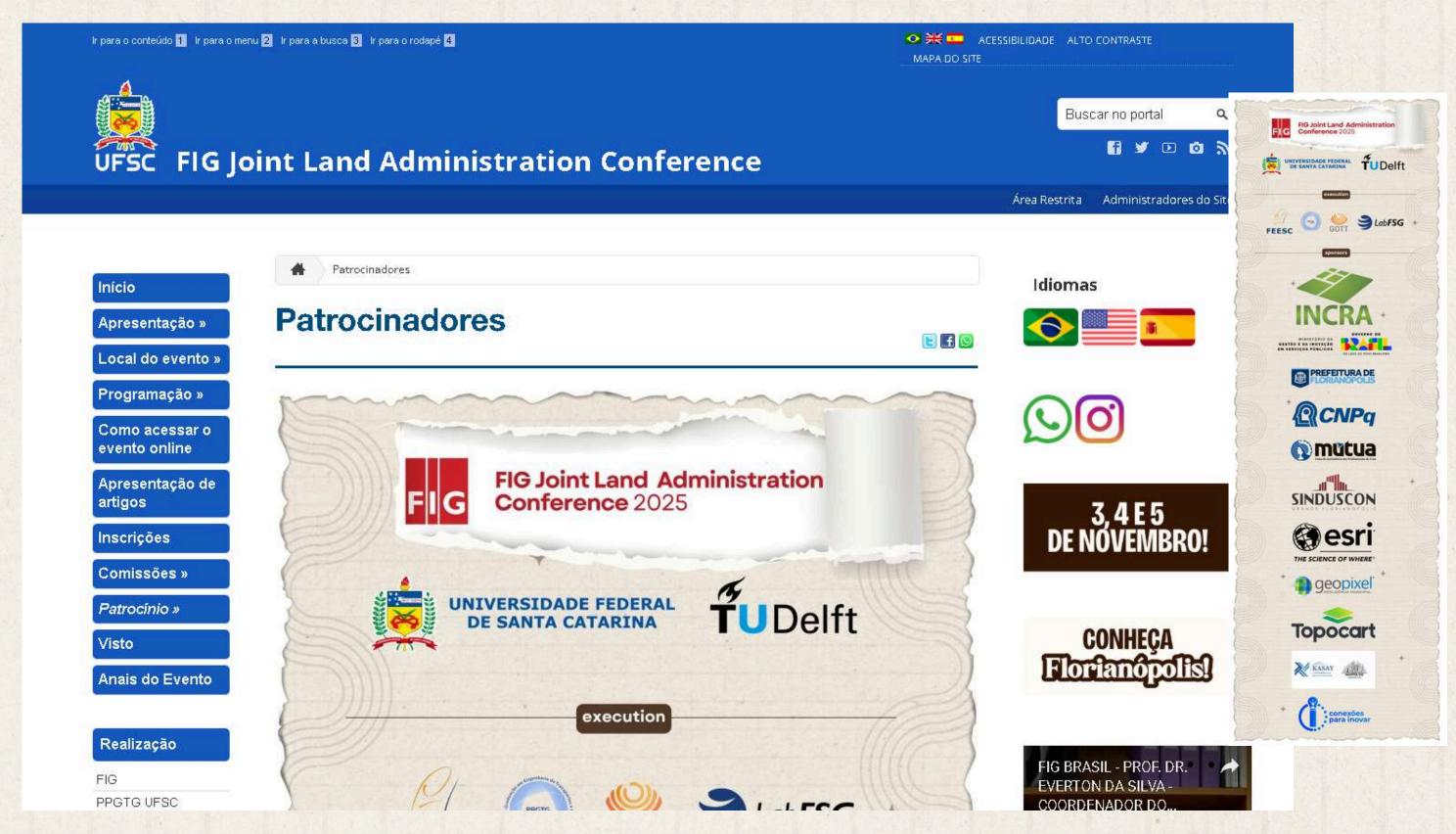
Instalação:

Estande (Backdrop e bancada)











Aparição em página no site figbrasil.paginas.ufsc.br







Mídias:

Post exclusivo, reel e aparição na última página de publicações no Instagram



FIGBRASILPAGINAS.UFSC.BR @FIG.BRASIL









































MAPPER GIS & KASAY NA FIG JOINT LAND ADMINISTRATION CONFERENCE

































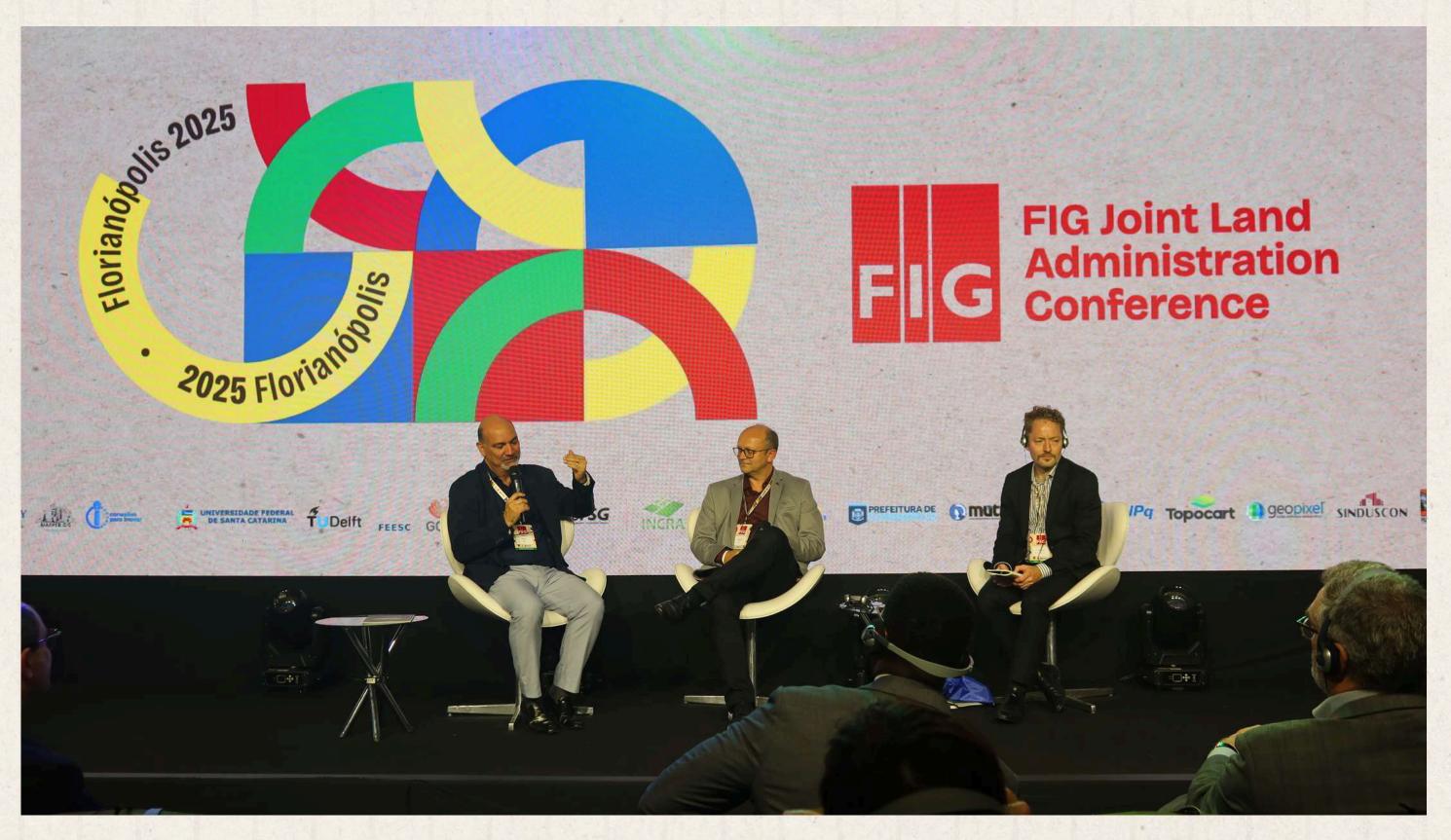




Banner Geral do evento



Backdrop organização e patrocinadores do evento



Vinheta de transição/espera no telão







Menção:

Agradecimento aos patrocinadores



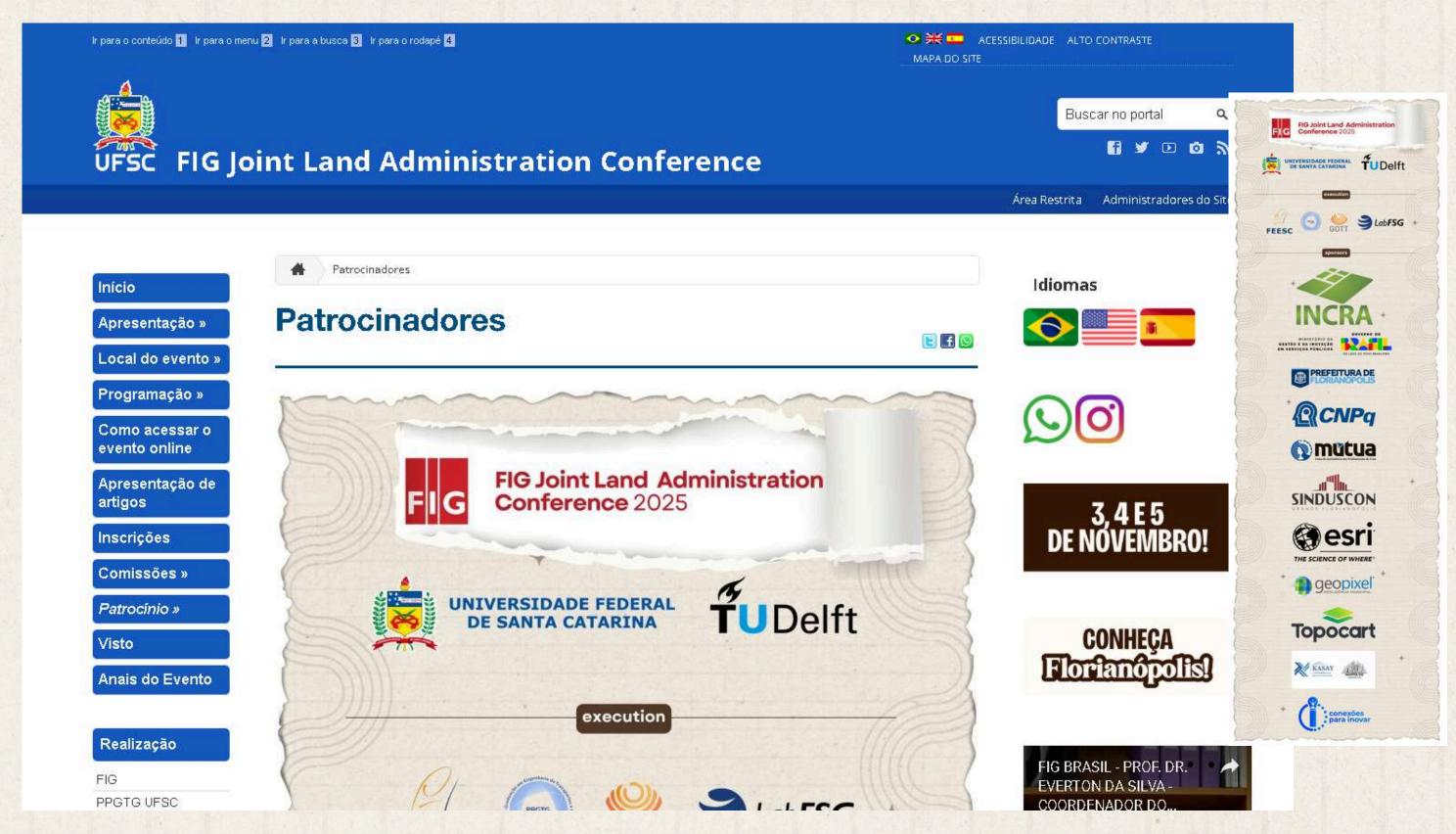
Menção:

Sessão destaque do expositor (10min de fala)



Instalação:

Estande (Backdrop e bancada)





Aparição em página no site figbrasil.paginas.ufsc.br





Mídias:

Aparição na última página de publicações no Instagram



FIGBRASILPAGINAS.UFSC.BR @FIG.BRASIL







































SINDUSCON NA FIG JOINT LAND ADMINISTRATION CONFERENCE

































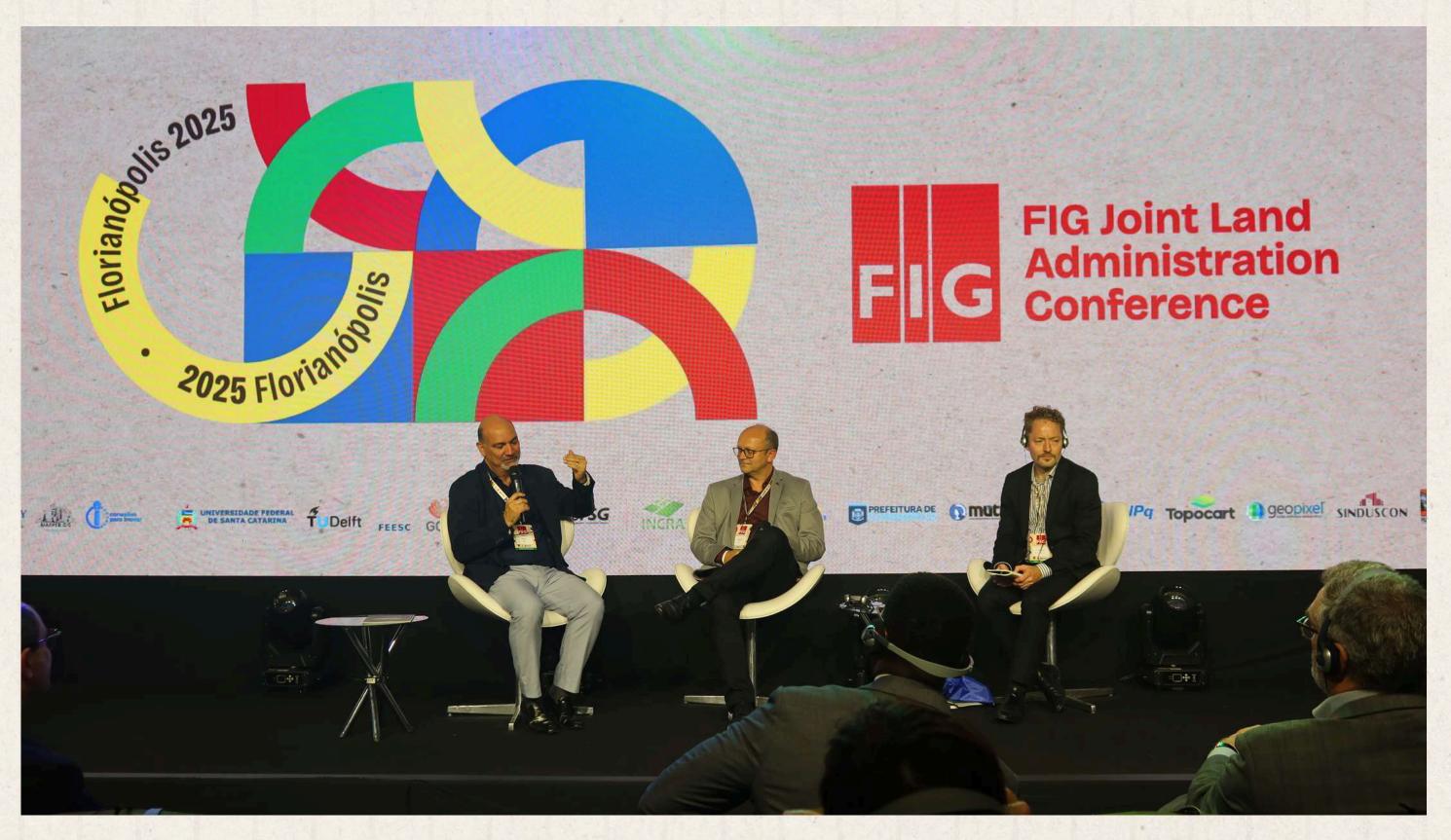




Banner Geral do evento



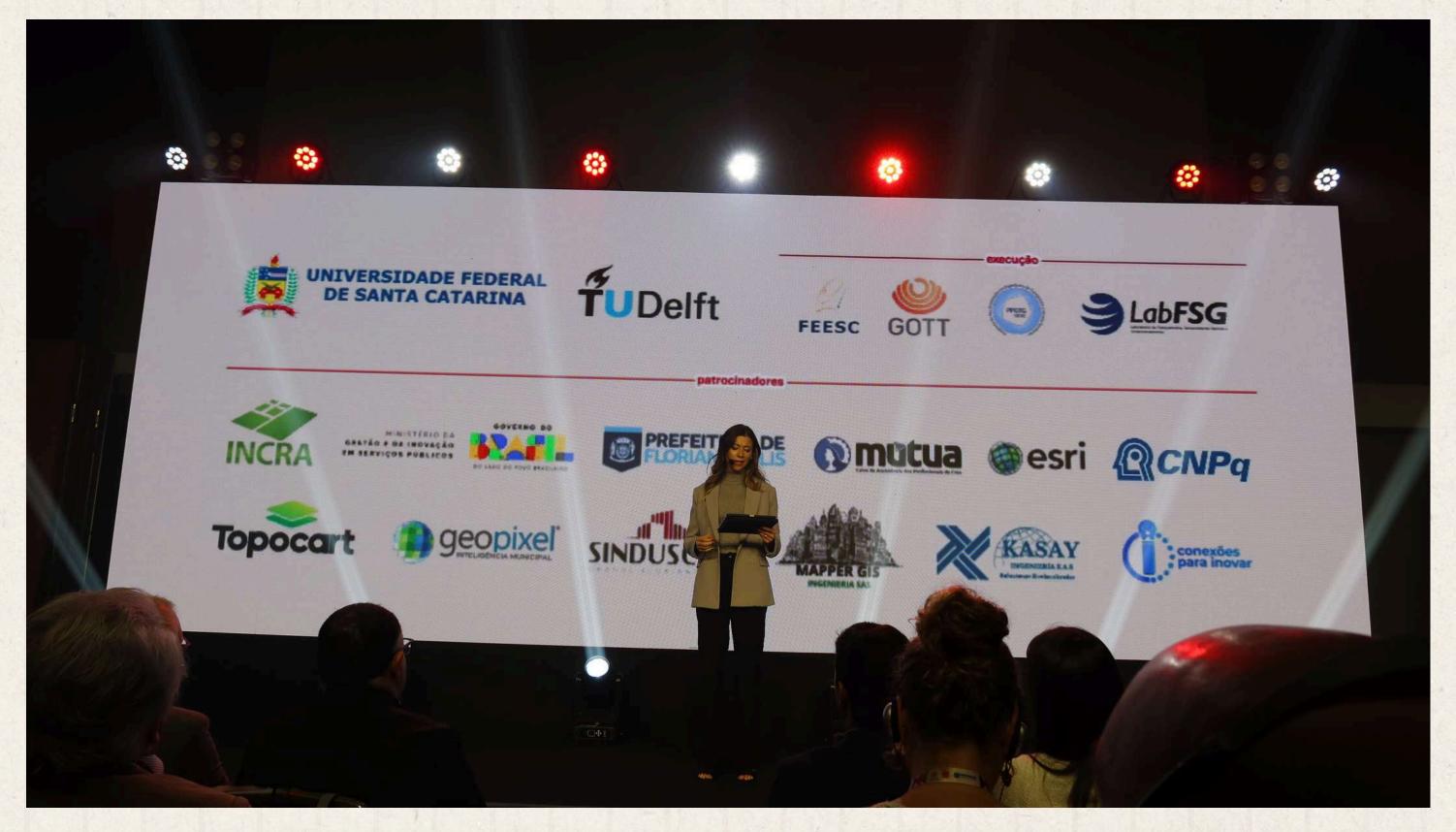
Backdrop organização e patrocinadores do evento



Vinheta de transição/espera no telão

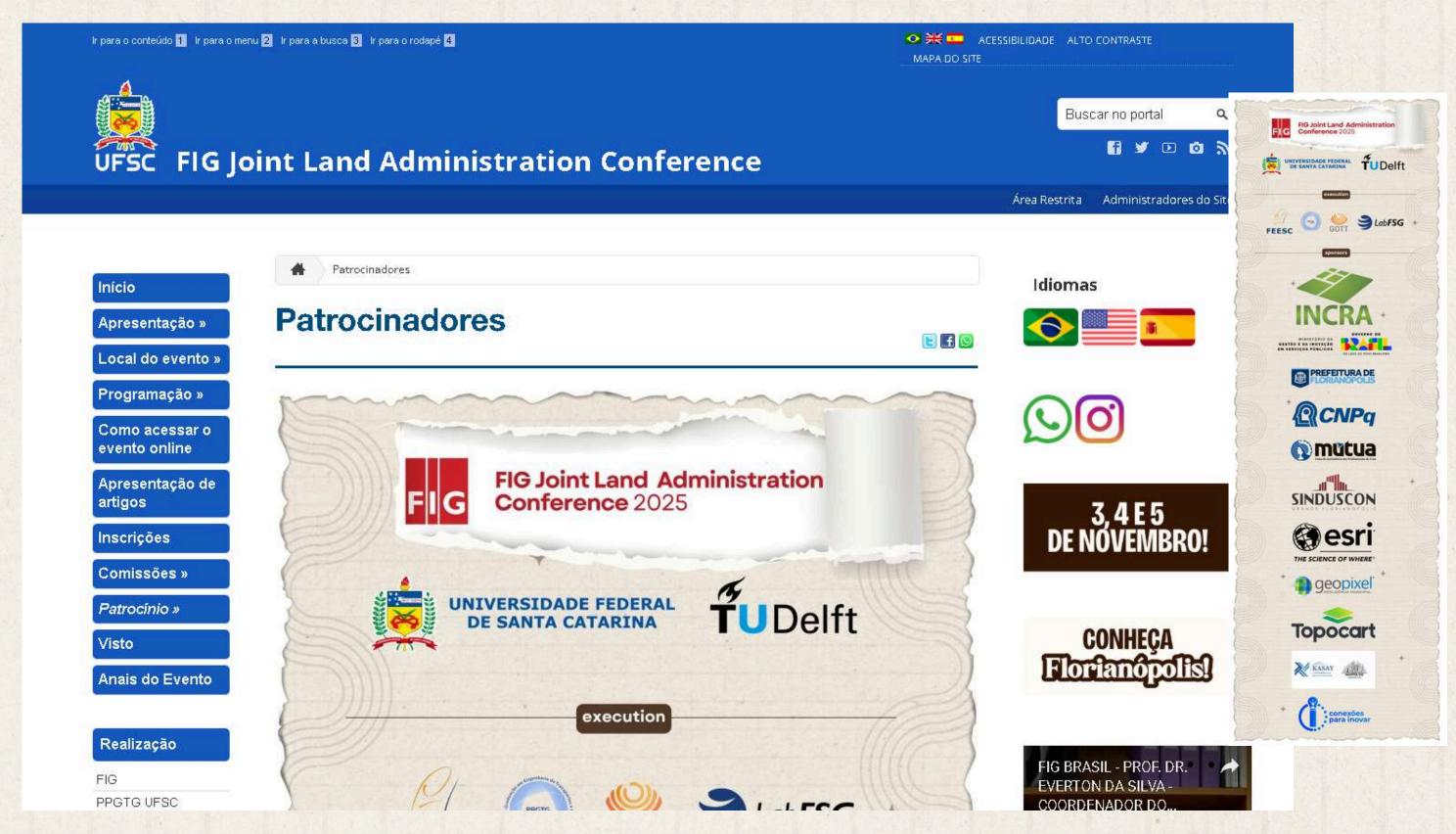






Menção:

Agradecimento aos patrocinadores





Aparição em página no site figbrasil.paginas.ufsc.br







Mídias:

Post exclusivo e aparição na última página de publicações no Instagram



FIGBRASILPAGINAS.UFSC.BR @FIG.BRASIL

































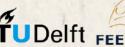






CONEXÕES PARA INOVAR NA FIG JOINT LAND ADMINISTRATION CONFERENCE



































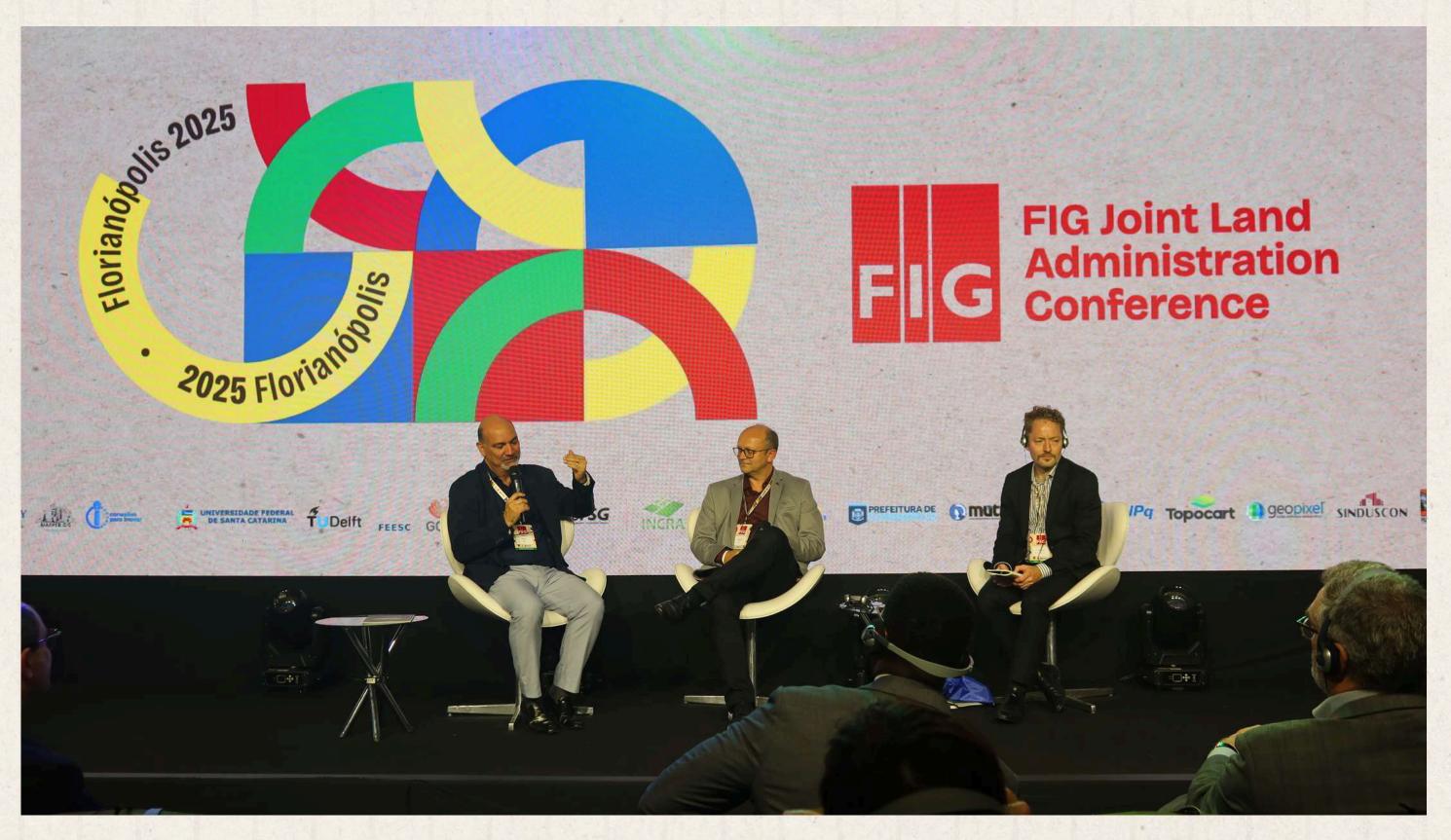
Aparição da logo:

Banner Geral do evento



Aparição da logo:

Backdrop organização e patrocinadores do evento



Aparição da logo:

Vinheta de transição/espera no telão

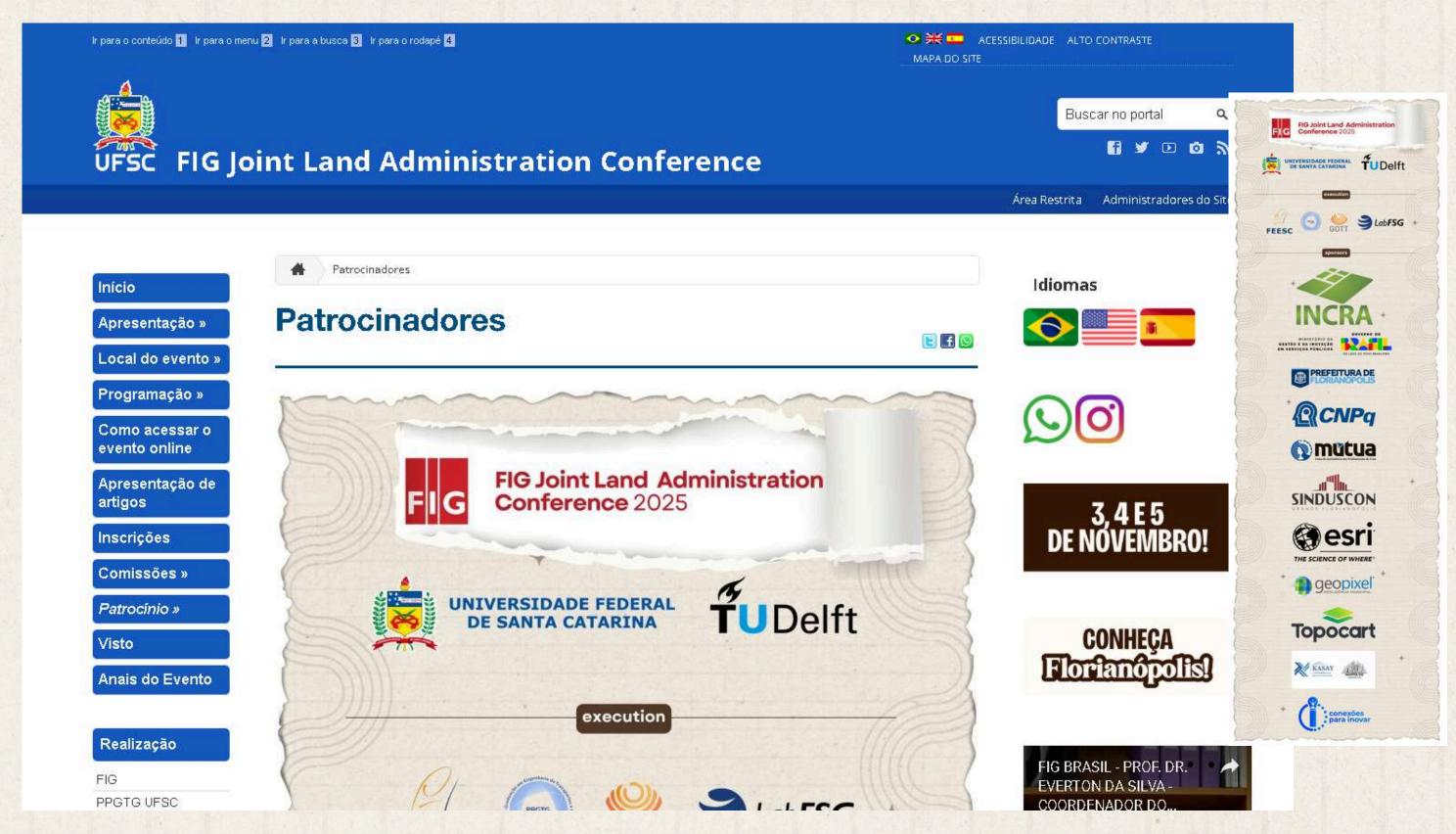






Menção:

Agradecimento aos patrocinadores





Aparição em página no site figbrasil.paginas.ufsc.br







Mídias:

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FIGBRASILPAGINAS.UFSC.BR @FIG.BRASIL

































